

如何让EBSCO成为学术好帮手

图书馆信息咨询部
庞海燕

2021.04.21

培训内容

- 1 数据库简介
- 2 数据库检索与利用
- 3 个性化设置

培训内容

1 数据库简介

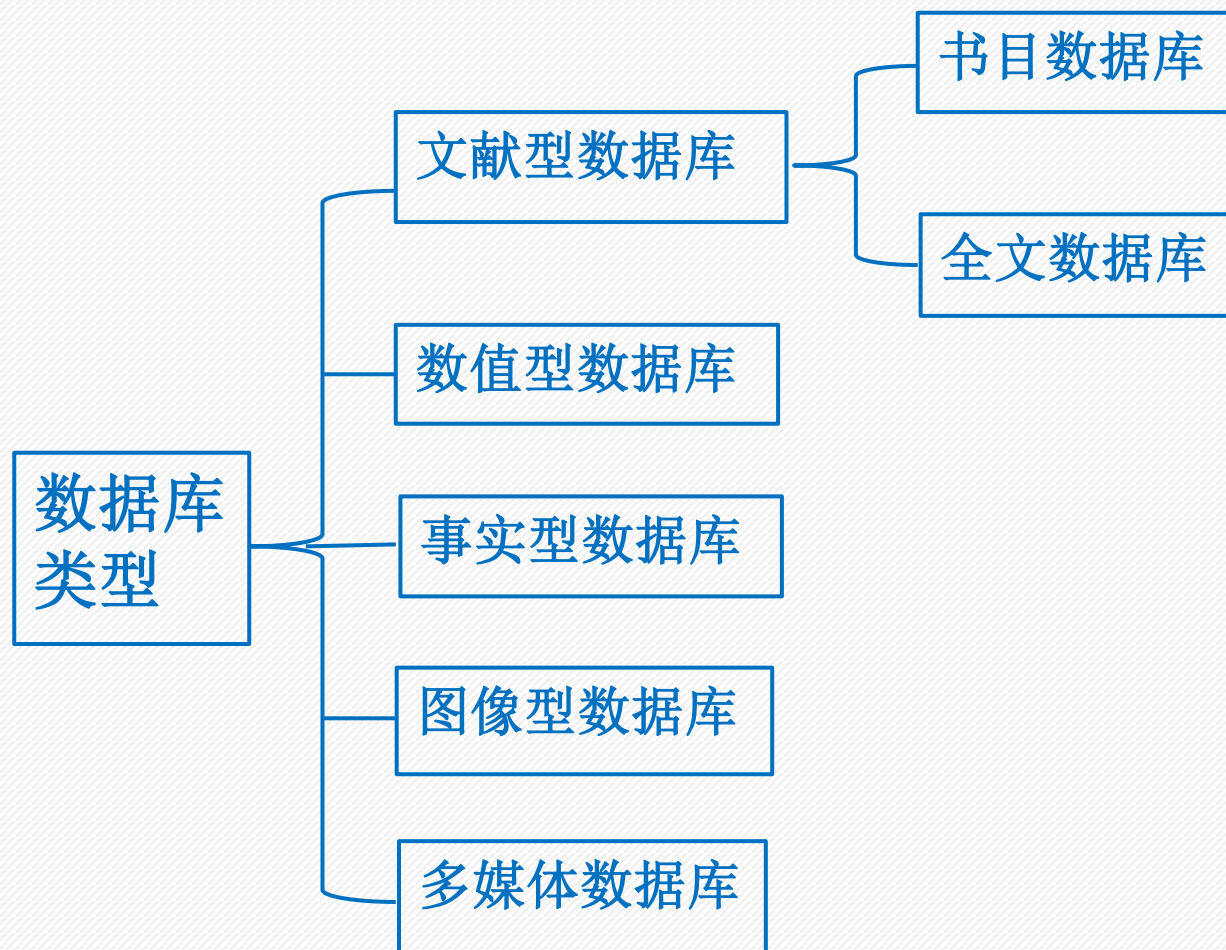
2 数据库检索与利用

3 个性化设置

EBSCOhost 数据库简介

EBSCOhost数据库是EBSCO Publishing公司于1994年发展的线上数据库系统，提供全文数据库及部分索引摘要数据库，收录摘要期刊20000多种，7000多种期刊可提供全文，覆盖理工农医、商管财经、文史哲等各个学科主题。

数据库类型



包含子数据库

ASP

Academic Search Premier
综合学科参考类全文数据库

MEDLINE

医学、护理、牙科、医疗保健制度

BSP

Business Source Premier
商管财经类全文数据库

**Newspaper
er Source**

美国、国际报纸、美国地方性报纸全文及电视和广播新闻脚本

ERIC

**Education Resource Information
Center**
教育文献资源

**Regional
Business
News**

地区商务出版物的全文信息

	Academic Search Premier (ASP) 综合学科参考类全文数据库	Business Source Premier (BSP) 商管财经类全文数据库
收录范围	17100多种刊物的索摘，3100多种全文期刊	6700多种刊物索摘，2300多种全文期刊与杂志
主题涵盖	工程、化学、物理、科学与技术、生物学、天文学、地理、宗教与哲学、人类学、医药科学、种族和多元文化研究、心理学、法律、女性研究、数学、动物学	会计学、市场营销、金融、管理信息系统、财务、银行、经济学、运营管理、信息管理、知识管理、税收、国际贸易、保险、能源管理、法律、商业管理
收录年限	1887-至今	1886-至今

培训内容

1 数据库简介

2 数据库检索与利用

3 个性化设置

EBSCOhost数据库平台使用

- ▶ 访问方式
- ▶ 检索方式
- ▶ 检索结果

EBSCOhost数据库平台使用



访问方式



检索方式



检索结果

常用资源

电子期刊

学位论文

多媒体

电子图书

数据库

更多+

中国知网	图书馆电子资源校外访问
SCI科学引文索引	Elsevier Science 数据库
IEEE/IEE Electronic Library	Ei 工程索引
万方数据	超星电子图书 (读秀知识库服务...

试用/新购

更多+

图书馆电子资源校外访问	中国知网
Wiley电子教材	RSC英国皇家化学学会电子图书
AIAA美国航空航天学会电子图书	卓越联盟图书馆知识共享服务平台
TAYLOR出版社电子图书	英国工程技术学会 (IET) 电子书

交流互动

交流荐书

问卷调查

书柜预约

志愿者

座位预约

联系我们

新闻热点



更多+

信息发布

更多+

2020-09-16

哈工大一校区图书馆英语角活动 —— 以英为舟，以...

2020-09-16

入馆教育第一课：哈工大图书馆开展2020迎新活动

超星学术视频	>	AMS美国数学学会免费电子书	>
cnki工具书	>	ASCE 美国土木工程学会	>
畅想之星电子书	>	ASME 美国机械工程师学会	>
超星电子图书（读秀知识库服务平台）	>	A&HCI 艺术和人文科学引文索引	>
EPS全球统计数据/分析平台	>	Academic Search Premier (ASP) 综合学科参考类全文数据库	>
e线图情	>	博图外文电子图书	>
泛在微课堂	>	Begell数据库	>
FiF外语学习资源库	>	Business Source Premier (BSP) 商管财经类全文数据库	>
国家哲学社会科学学术期刊数据库(NSSD)	>	CALIS外文期刊网	>
国务院发展研究中心信息网（国研网）	>	Cambridge Journals 剑桥期刊数据库	>
交通运输科技资源数据库	>	Cell Press 数据库	>
Kuke数字音乐图书馆	>	CRCnetBASE数据库	>
科学文库	>	DDS 学位论文集成发现系统	>

1 校内访问方式

ASP: <http://search.ebscohost.com/login.aspx?profile=ehost&defaultdb=aph>

BSP: <http://search.ebscohost.com/login.aspx?profile=ehost&defaultdb=buh>

2 校外访问方式

ASP: <https://search.ebscohost.com/login.aspx?authtype=shib&custid=s4411044>

BSP: <https://search.ebscohost.com/login.aspx?authtype=shib&custid=s4411044>

1 校内访问方式


ASP: <http://search.ebscohost.com/login.aspx?profile=ehost&defaultdb=aph>

BSP: <http://search.ebscohost.com/login.aspx?profile=ehost&defaultdb=buh>

2 校外访问方式

ASP: <https://search.ebscohost.com/login.aspx?authtype=shib&custid=s4411044>

BSP: <https://search.ebscohost.com/login.aspx?authtype=shib&custid=s4411044>



正在检索: Academic Search Premier | [选择数据库](#)

选择一个字段(可选) ▾

AND ▾

选择一个字段(可选) ▾

AND ▾

选择一个字段(可选) ▾

搜索

清除 ?

+

-

[基本检索](#)
[高级检索](#)
[搜索历史记录](#)

检索选项

检索模式和扩展条件

检索模式 ?

- ☒ 布尔逻辑/词组
- ☐ 查找全部检索词语
- ☐ 查找任何检索词语
- ☐ 智能文本搜索 [提示](#)

运用相关词语

☐

同时在文章全文范围内搜索

☐

应用对等科目

☒

限制结果

全文

☐

学术（同行评审）期刊

☐

出版物

有参考

☐

出版日期

月 ▾

年:

—

月 ▾

年:

出版物类型

全部

1 校内访问方式

ASP: <http://search.ebscohost.com/login.aspx?profile=ehost&defaultdb=aph>

BSP: <http://search.ebscohost.com/login.aspx?profile=ehost&defaultdb=buh>

2 校外访问方式

ASP: <https://search.ebscohost.com/login.aspx?authtype=shib&custid=s4411044>

BSP: <https://search.ebscohost.com/login.aspx?authtype=shib&custid=s4411044>



您即将登录到 EBSCO Put Inc ,请使用哈尔滨工业大
份认证账号登陆

账号

密码

- ☐ 不保存账号信息
- ☐ 清除历史授权信息

登录



您即将访问如下服务:
EBSCO Publishing, Inc of Inc

将向服务机构提供如

eduPersonEntitlement
eduPersonScopedAffiliatic

如果您继续,上述信息将与服务

请选择信息释放期限:

- ☐ 在下次登录时再询问我
- 我同意本次发送的信息
- ☒ 如果提供给服务机构的信
- 我同意以后自动将相
- ☐ 不要再询问我
- 我同意将我的全部信

您可以在登录页上的复选框中

EBSCO Information Service

ASP&BSP自然&社会学科全

利用BSI平台查找非刊类出版

EBSCO Disc

Pu

新检索 出版物 主题词组 参考文献 图像 更多

登录 文件夹 首选项 语言 帮助 退出

EBSCOhost Research Databases

正在检索 Academic Search Premier 选择数据库

搜索

AND 选择一个字段(可选) 清除

AND 选择一个字段(可选) + -

基本检索 高级检索 搜索历史记录

检索选项

重新设置

检索模式和扩展条件

检索模式

布尔逻辑词组

直接全部检索词语

直接任何检索词语

智能文本搜索 提示

运用相关词语

同时在文章全文范围内搜索

应用对等科目

限制结果

全文

学术(同行评审)期刊

出版物

有参考

出版日期

月 年 月 年

出版物类型

全部

Periodical

Newspaper

Book



正在检索: Academic Search Premier | [选择数据库](#)

EBSCOhost Research
Databases

<input type="text"/>		选择一个字段(可选) ▾	搜索
AND ▾	<input type="text"/>	选择一个字段(可选) ▾	
AND ▾	<input type="text"/>	选择一个字段(可选) ▾	

[清除 ?](#) [+](#) [-](#)

[基本检索](#) [高级检索](#) [搜索历史记录](#)

检索选项

重新设置

检索模式和扩展条件

检索模式 ?

- ☒ 布尔逻辑/词组
- ☐ 查找全部检索词语
- ☐ 查找任何检索词语
- ☐ 智能文本搜索 [提示](#)

运用相关词语

☐

同时在文章全文范围内搜索

☐

应用对等科目

☒

限制结果



登录以保存首选项供将来的会话使用。

常规设置

语言 简体中文 ▼

自动完成搜索建议 ☒ 开启 ☐ 关闭

查询未返回结果时
运行智能文本检索 ☒ 开启 ☐ 关闭

结果列表显示

格式 ☐ 标准
☐ 仅限标题
☒ 简介
☐ 详细

页面布局 ☒  三栏
☐  两栏
☐  两栏
☐  一栏

图像快速查看 ☒ 开启 ☐ 关闭 [提示](#)

排序依据 ☒ 相关性 ☐ 数据库默认值

每页的结果 10 ▼

打印、电子邮件、保存导出

默认格式 ☒ 标准字段格式
详细的引文和摘要 ▼
☐ 引文格式
ABNT (巴西国家标准) ▼
☐ 自定义的字段格式

电子邮件发件人 support@ebSCO.com

电子邮件收件人
请用分号将每个电子邮件地址分开。

电子邮件格式 ☒ RTF 格式 ☐ 纯文本

导出设置 将引文保存为如下格式的文件:

直接以 RIS 格式导出 (例如 CITAVI、 ▼

用电子邮件发送文件中附有如下引文的文件:

RIS 格式 (例如 CITAVI、 EasyBib、 E ▼

保存

取消

选择一个字段(可选) ▾

搜索

选择一个字段(可选) ▾

清除 ?

选择一个字段(可选) ▾



English

Português
(Brasil)

日本語

Slovenčina

Deutsch

Português
(Portugal)

한국어

Slovenski

Español

ภาษาไทย

Nederlands

Ελληνικά

Русский

Hrvatski

Svenska

Français

Türkçe

Čeština

فارسی

Italiano

عربي

Bahasa
Indonesia

Suomi

Magyar

简体中文

עברית

Dansk

Polski

繁體中文

Română

Norsk

重新设置

运用相关词语



同时在文章全文范围内搜索



应用对等科目



有参考



出版日期

EBSCOhost数据库平台使用

▶ 访问方式

▶ 检索方式

▶ 检索结果

检索方式

新检索 科目 出版物 图像 公司概况 更多

登录 文件夹



正在检索: Academic Search Premier, [显示全部](#) [选择数据库](#)

选择一个字段(可选) ▾

搜索

AND ▾

选择一个字段(可选) ▾

[清除](#) ?

AND ▾

选择一个字段(可选) ▾

+ -

[基本检索](#) [高级检索](#) [搜索历史记录](#)

检索选项

检索模式和扩展条件

检索模式 ?

- ☒ 布尔逻辑/词组
- ☐ 查找全部检索词语
- ☐ 查找任何检索词语
- ☐ 智能文本搜索 [提示](#)

运用相关词语

☐

同时在文章全文范围内搜索

☐

应用对等科目

☒

限制结果

全文

☐

学术(同行评审)期刊

☐

出版物

有参考

☐

出版日期

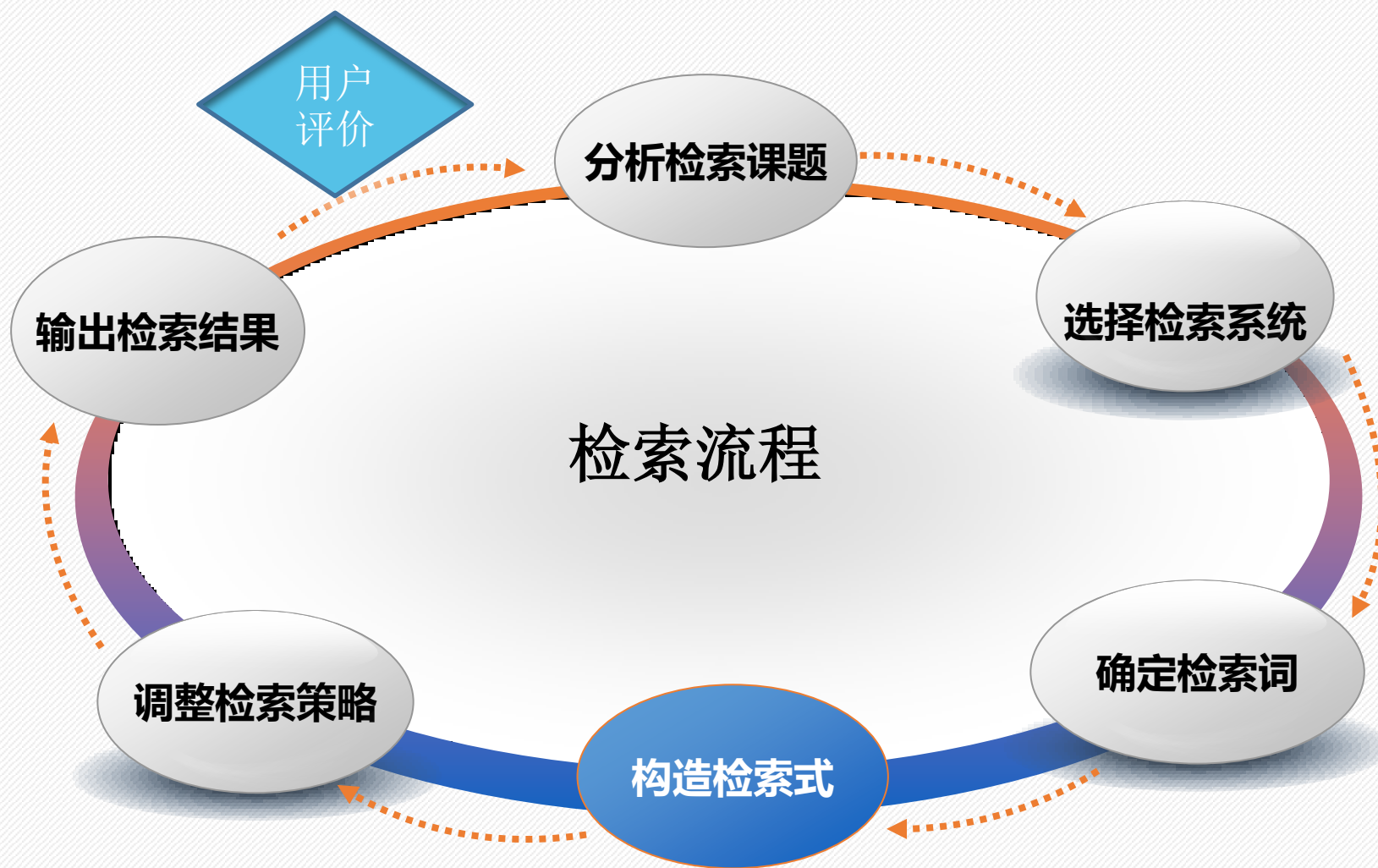
月 ▾ 年 - 月 ▾ 年

检索方式

- 基本检索
 - 高级检索
 - 主题词检索
 - 出版物检索
 - 图像检索
- 
- A red decorative triangle is located in the bottom right corner of the slide.

布尔逻辑检索	AND	用于相交概念和限定关系的组配，同时包含两个概念，可以缩小检索范围，提高检准率
	OR	用于并列关系的组配，可以扩大检索范围，防止漏检，提高查全率
	NOT	表示排斥关系的组配，表示包含NOT前面的概念排除后面的概念
	优先级：NOT>AND>OR	
截词检索	*	可替代0-N个字符，可用于查找不同意义的词，用于检索变形体，单复数 如：enterprise*可以检索到 enterpris <u>e</u> 或者enterpris <u>es</u>
	?	可替代一个字符，对于不确定的词可以使用 如 organi?ation 可以检索到 organi <u>s</u> ation或者organiz <u>z</u> ation
	#	适用于多个字母，用于检索英美单词拼写差异 behavi#r 可以检索到 behavi <u>o</u> r 或者 behavi <u>ou</u> r
	“ ”	用于检索固定短语 如：“big data”
位置检索	N算符	表示检索词之间可以加入其它词，词的数量根据需要而定，词的顺序任意 如：tax N5 reform
	W算符	表示检索词之间可以加入其它词，词的数量根据需要而定，词的顺序依输入词的顺序 如：big W0 data

检索流程



检索字段

TX	All text	全文	AU	Author	作者	SU	Subject	主题	TI	Title	题名
AB	Abstract	摘要	SO	Journal name	期刊名称	IS	ISSN	ISSN号	IB	ISBN	ISBN号

检索方式

- 基本检索
- 高级检索
- 主题词检索
- 出版物检索
- 图像检索



正在检索: Academic Search Premier | [选择数据库](#)

选择一个字段(可选)

搜索

AND

AND

[基本检索](#) [高级检索](#) [搜索历史记录](#)

检索选项

检索模式和扩展条件

检索模式 ?

- ☒ 布尔逻辑/词组
- ☐ 查找全部检索词语
- ☐ 查找任何检索词语
- ☐ 智能文本搜索 [提示](#)

限制结果

全文



学术 (同行评审) 期刊

选择数据库

[详细视图](#) (包含)

☒ 全选/撤消全

确定



选择数据库

要在一个数据库中进行检索, 请单击下面列出的数据库名称。如果想选择多个数据库进行检索, 请选中数据库旁边的框, 并单击继续。

[EBSCO Help](#)



Enter keyword

All words

Search

☒ 全选/撤消全选 注: 选择全部数据库

☒ Academic Search Premier

此跨学科数据库提供 3,100 多

[标题列表](#) [更多信息](#)

☒ Business Source Premier

Business Source Premier 是行
括市场营销、管理、MIS、PO

[标题列表](#) [更多信息](#)

☒ ERIC

ERIC, 全称 Education Resou

[更多信息](#)

- Welcome
- Browser Requirements
 - Choosing Databases
 - Setting Preferences
 - Ask-A-Librarian
 - Accessibility - Navigation Guide
 - EBSCOhost Tutorials
 - EBSCOhost iPhone and Android Application
 - Reaching Technical Support

- Translation
- Changing the Language of the Interface
 - Translating an Article

- eBooks and Audiobooks
- Audiobooks User Guide
 - eBooks User Guide
 - Dictionary

- Searching
- Basic Search
 - Advanced Search - Guided Style
 - Search History
 - Improving Search Results
 - Limiters
 - Multi-Database Limiters
 - Booleans
 - Expanders
 - Images
 - Image Quick View
 - Citation Matcher
 - Field Codes
 - Including Phrases in a Search
 - Proximity Searches
 - Searching with Wildcards and Truncation Symbols
 - Company Profiles
 - Videos
 - NAICS by Description

Academic Search Premier

Welcome to the Academic Search Premier Database Information Screen! To find what you are looking for, browse the topics listed below.

- [\[About the Database\]](#)
- [\[Searching Tips\]](#)
- [\[Searchable Fields\]](#)
- [\[Definition of Fields\]](#)
- [\[Publications Authority File\]](#)
- [\[Subject Terms Authority File\]](#)
- [\[Cited References\]](#)
- [\[Index Browse\]](#)
- [\[Copyright and Restrictions of Use\]](#)
- [\[Where to Send Your Comments\]](#)

About the Database

Academic Search Premier

Designed specifically for academic institutions, *Academic Search Premier* is a multi-disciplinary full text database containing full text for more than 3,100 journals, including nearly 2,700 peer-reviewed titles. In addition to the full text, this database offers indexing and abstracts for more than 8,500 journals. This scholarly collection offers information in nearly every area of academic study including: computer sciences, engineering, physics, chemistry, language and linguistics, arts & literature, medical sciences, ethnic studies, and many more. *Academic Search Premier* is an enormous collection of the most valuable peer-reviewed full text journals, offering critical information from many sources unique to this database. Examples of titles offered in *Academic Search Premier* include: *American Historical Review*, *American Journal of Political Science*, *American Libraries*, *American Sociologist*, *British Journal of Psychology*, *British Journal of Sociology*, *Central European History*, *Contemporary Literature*, *Early American Literature*, *English Language Notes*, *Family Relations*, *International Journal of Psychology*, *Journal for the Scientific Study of Religion*, *Journal of Aesthetics & Art Criticism*, *Journal of Counseling & Development*, *Journal of Education*, *Political Science Quarterly*, *Journal of General Psychology*, *Journal of Genetic Psychology*, *Journal of International Affairs*, *Journal of Learning Disabilities*, *Journal of Marriage & Family*, *Journal of Politics*, *Journal of Psychology*, *Journal of Social Psychology*, *Library Journal*, *Social Forces*, *Sociological Review*, *Theological Studies*, *Women's Studies*, etc. PDF backfiles to 1975 or further are available for well over one hundred journals, and searchable cited references are



正在检索: Academic Search Premier | [选择数据库](#)

选择一个字段(可选) ▾

搜索

AND ▾

选择一个字段(可选) ▾

清除 ?

AND ▾

选择一个字段(可选) ▾

+ -

基本检索 [高级检索](#) [搜索历史记录](#)

检索选项

检索模式和扩展条件

检索模式 ?

☒ 布尔逻辑/词组

☐ 查找全部检索词语

☐ 查找任何检索词语

☐ 智能文本搜索 [提示](#)

运用相关词语



同时在文章全文范围内搜索



应用对等科目



限制结果

全文

有参考



学术 (同行评审) 期刊

出版日期



正在检索: **Academic Search Premier**, [显示全部](#) | [选择数据库](#)

"global warming"



搜索



[检索选项](#) ▸ [基本检索](#) [高级检索](#) [搜索历史记录](#)



正在检索: Academic Search Premier, 显示全部 | 选择数据库

EBSCOhost Research
Databases

"global warming"

搜索



基本检索 高级检索 搜索历史记录

精确搜索结果

当前检索

布尔逻辑/词组:

"global warming"

扩展条件

应用对等科目



限定条件

全文



限于

☒ 全文

☐ 有参考

☐ 学术 (同行评审) 期刊

自:

1950

出版日期

至:

2021

显示更多

选项集

检索结果: 1 - 10 (共 76,554 个)

相关性

页面选项

共享

相关图像



查找更多

1. Afrotropical montane birds experience upslope shifts and range contractions along a fragmented elevational gradient in response to global warming.



学术期刊

By: Neate-Clegg, Montague H. C.; Stuart, Simon N.; Mtui, Devolent; Şekercioğlu, Çağan H.; Newmark, William D. *PLoS ONE*. 3/30/2021, Vol. 16 Issue 3, p1-17. 17p. DOI: 10.1371/journal.pone.0248712. , 数据库: Academic Search Premier

科目: **GLOBAL warming**; FOREST canopy gaps; FRAGMENTED landscapes; SPECIES distribution; BIRD communities; BIRD populations; TANZANIA



PDF 全文 (1.1MB)

2. Extreme Snow Events along the Coast of the Northeast United States: Potential Changes due to Global Warming.



学术期刊

By: Chen, Guoxing; Wang, Wei-Chyung; Cheng, Chao-Tzuen; Hsu, Huang-Hsiung. *Journal of Climate*. Mar2021, Vol. 34 Issue 6, p2337-2353. 17p. DOI: 10.1175/JCLI-D-20-0197.1. , 数据库: Academic Search Premier

科目: **GLOBAL warming**; VERTICAL motion; FREEZES (Meteorology); COASTS; SOCIAL impact; BOSTON (Mass.)

检索实例

大数据在企业战略中的应用

检索需求：2010年至今来源于学术理论期刊的全文
文献

1 分析课题

大数据；企业；战略

2 确定英文检索词

检索词选定

- 词 典
- 谷歌翻译
- **CNKI翻译助手**

<http://dict.cnki.net/>


[全文文献](#)
[工具书](#)
[数字](#)
[学术定义](#)
[翻译助手](#)
[学术趋势](#)
[更多](#)

[查询帮助](#)
[意见反馈](#)


学术翻译必备词汇：

[\[综合\]](#)
[医疗 \(medical\)](#)
[激光 \(laser\)](#)
[服务业 \(service\)](#)
[更多...](#)
[\[军事\]](#)
[军队 \(military\)](#)
[研究 \(military\)](#)
[战争 \(war\)](#)
[更多...](#)
[\[地理\]](#)
[城市 \(urban\)](#)
[地理 \(geographical\)](#)
[区域 \(regional\)](#)
[更多...](#)
[更多学术翻译必备词汇](#)


近期中文热门查询词汇：

[\[综合\]](#)
[证券市场](#)
[地理学](#)
[学习](#)
[网络](#)
[更多...](#)
[\[一般化...\]](#)
[发酵条件](#)
[油脂](#)
[化妆品](#)
[颜料](#)
[更多...](#)
[\[职业教育\]](#)
[职教](#)
[职业院校](#)
[高等职业技术教育](#)
[实训](#)
[更多...](#)
[更多中文热门查询词汇](#)


近期英文热门查询词汇：

[\[综合\]](#)
[vocational](#)
[value](#)
[stock](#)
[medical](#)
[更多...](#)
[\[行政法...\]](#)
[reconsideration](#)
[license](#)
[omission](#)
[alien](#)
[更多...](#)
[\[安全科...\]](#)
[occupational](#)
[alarm](#)
[major](#)
[rescue](#)
[更多...](#)
[更多英文热门查询词汇](#)


缩略语：

[• dv](#)
[• ACAD](#)
[• DCS](#)
[• FEM](#)
[• IAEA](#)
[• ZFS](#)
[• WA](#)
[• OOM](#)
[• SR](#)
[更多缩略语查询](#)

[全部](#)[字典](#)[双语例句](#)[英文例句](#)[文摘](#)[定制](#)

英汉、汉英词典

大数据

[显示更多译词](#)[large data\(64\)](#)[mass data\(32\)](#)[big data\(3\)](#)

双语例句

large data

SYSTEM DESIGN AND REALIZATION FOR TRANSMITTING LARGE DATA BY SATELLITE

大数据卫星传输系统的设计与实现

[短句来源](#)

Results show that parallel genetic algorithm is fit for data reduction problem with large scale and large data sample point.

结果表明, 并行遗传算法适合于求解问题规模较大及大数据样本点的数据约简问题。

[短句来源](#)

The computation results show that parallel genetic algorithm is fit for data reduction problem with large scale and large data sample point.

计算结果表明, 并行遗传算法适合于求解问题规模较大及大数据样本点的数据约简问题。

The Design and Application of Large Data Analysis Software

超大数据空间的软件设计与应用

[短句来源](#)

The PC-cluster computers are widely applied to the seismic data processing and interpretation with large data volume, and the hardware structure and the system management are more complicated.

PC Cluster集群计算机在大数据里的地震资料解释处理中应用比较广泛, 其硬件结构和系统管理比较复杂。

[短句来源](#)[更多](#)

mass data

Configuration information synchronization function synchronizes mass data from OMC to NMC.

配置信息同步功能完成OMC向NMC的大数据里配置信息同步。

[短句来源](#)

A New J2EE Design Pattern for Mass Data Query

一种新的J2EE大数据里访问设计模式

[短句来源](#)

In the multi-channel image acquisition system, USB2.0 interface is used to transfer the mass data. With high speed, flexible connection and universal interface, USB is more suitable for the communication to PC than the image-acquisition card.

在多通道图像采集系统中, 采用USB2.0接口完成“海量”数据的传输, 其高传输速度, 简便的连接及高通用性, 比采用图像采集卡更加适合大数据里采集系统与计算机的通信。

[短句来源](#)

CNKI翻译助手

大数据	large data; mass data; big data; great data;
企 业	Enterprise; business; company; corporate; firm
战 略	Strategy; tactic

构造检索式:

((large or big or great or mass) W0 data) AND
SU((enterprise* or business* or compan* or firm* or
corporat*) AND (strat* or tactic*))



正在检索: **Business Source Premier**, [显示全部](#) | [选择数据库](#)

((large or big or great or mass) W0 data) AND SU((enterprise* or busines

搜索



[检索选项](#) ▾ [基本检索](#) [高级检索](#) [搜索历史记录](#)



正在检索: Academic Search Premier, 显示全部 | 选择数据库

EBSCOhost Research
Databases

((large or big or great or mass) W0 data) AND SU((enterprise* or business

搜索



基本检索 高级检索 搜索历史记录

精确搜索结果

当前检索

布尔逻辑/词组:

((large or big or great or
mass) W0 data) AND
SU((enterprise*...

扩展条件

应用对等科目



限于

☐ 全文☐ 有参考☐ 学术 (同行评审) 期刊

自:

2006

出版日期

至:

2021

显示更多
选项集

检索结果: 1 - 10 (共 196 个)

相关性 页面选项 共享

题名

1. Important Determinants of Foreign Company Performance in China: Big Data Analysis.



学术期刊

By: Wang, Chuang; Giouvriss, Evangelos. *Chinese Economy*. Jan/Feb2019, Vol. 52 Issue 1, p56-82. 27p. 6 Charts. DOI: 10.1080/10971475.2018.1523859. 数据库: Business Source Premier

作者; 期刊

科目: ENTRY mode **strategies** (Foreign markets); INTERNATIONAL **business enterprises**; **BUSINESS enterprises** -- Law & legislation; **BIG data**; ADVERTISING; CHINA; Outdoor Advertising; Other Services Related to Advertising

主题

显示所有 6 个图像



HTML 全文



PDF 全文 (228KB)

2. Capturing Marketing Information to Fuel Growth.



学术期刊

By: Du, Rex Yuxing; Netzer, Oded; Schweidel, David A.; Mitra, Debanjan. *Journal of Marketing*. Jan2021, Vol. 85 Issue 1, p163-183. 21p. 1 Chart. DOI: 10.1177/0022242920969198. 数据库: Business Source Premier科目: MARKETING; ECONOMIC expansion; MARKETING **strategy**; MARKETING research; **BUSINESS** intelligence; Administrative Management and General Management Consulting Services; Marketing Consulting Services; Marketing Research and Public Opinion Polling

布尔逻辑/词组:

((large or big or great or mass) W0 data) AND SU((enterprise*...

扩展条件

应用对等科目

- ☐ 全文
- ☐ 有参考
- ☐ 学术（同行评审）期刊

自: 2006 至: 2021

出版日期

显示更多选项集

- ☒ 所有结果
- ☐ 学术理论期刊 (68)
- ☐ 杂志 (64)
- ☐ 期刊 (55)
- ☐ 贸易出版物 (37)
- ☐ 评论 (3)

显示更多

1. Important Determinants of Foreign Company Performance in China: Big Data Analysis.

By: Wang, Chuang; Giouvriss, Evangelos. *Chinese Economy*. Jan/Feb2019, Vol. 52 Issue 1, p56-82. 27p. 6 Charts. DOI: 10.1080/10971475.2018.1523859. , 数据库: Business Source

科目: ENTRY mode **strategies** (Foreign markets); INTERNATIONAL **business enterprises**; **BUSINESS enterprises** -- Law & legislation; **BIG data**; ADVERTISING; CHINA; Outdoor Advertising

显示所有 6 个图像

HTML 全文 PDF 全文 (228KB)

2. Capturing Marketing Information to Fuel Growth.

By: Du, Rex Yuxing; Netzer, Oded; Schweidel, David A.; Mitra, Debanjan. *Journal of Marketing*. Jan2021, Vol. 85 Issue 1, p163-183. 21p. 1 Chart. DOI: 10.1177/0022242920969198. ,

科目: MARKETING; ECONOMIC expansion; MARKETING **strategy**; MARKETING research; **BUSINESS** intelligence; Administrative Management and General Management Consulting Marketing Research and Public Opinion Polling

HTML 全文 PDF 全文 (343KB)

3. Big data empowered agility for dynamic, volatile, and time-sensitive service industries: the case of tourism sector.

By: Stylos, Nikolaos; Zwiegelaar, Jeremy; Buhalis, Dimitrios. *International Journal of Contemporary Hospitality Management*. 2021, Vol. 33 Issue 3, p1015-1036. 22p. DOI: 10.1108/IJCHM-07-2020-0644. , 数据库: Business Source Premier

科目: **BIG data**; SERVICE industries; MARKETING **strategy**; **BUSINESS** tourism; **BUSINESS** intelligence; TOURISM; Administrative Management and General Management Consulting Services; Service Establishment Equipment and Supplies Merchant Wholesalers; Hotels (except Casino Hotels) and Motels; Casino Hotels; Bed-and-Breakfast Inns; RV (Recreational Vehicle) Parks and Campgrounds; Recreational and Vacation Camps (except

相关性 页面选项 共享

结果格式:

- ☐ 标准
- ☐ 仅限标题
- ☐ 简介
- ☒ 详细

图像快速查看:

直接从结果列表中查看文章中的图像的缩略图。

- ☒ 开启
- ☐ 关闭

每页的结果:

10

页面布局:

- ☐ 仅主要内容
- ☐ 筛选器和主要内容
- ☒ 筛选器、主要内容和次要内容
- ☐ 主要内容和次要内容

应用 取消

精确搜索结果

当前检索

布尔逻辑/词组:
((large or big or great or mass) W0 data) AND SU((enterprise*...

扩展条件
应用对等科目

限于

☐ 全文
☐ 有参考
☐ 学术 (同行评审) 期刊

自: 2006 至: 2021
出版日期

显示更多

来源类型

☒ 所有结果
☐ 学术理论期刊 (68)
☐ 杂志 (64)
☐ 期刊 (55)
☐ 贸易出版物 (37)

检索结果: 1 - 10 (共 196 个)

相关性 页面选项 共享

1. Important Determinants of Foreign Company Performance in China: Big Data Analysis.



学术期刊

By: Wang, Chuang; Giouvriss, Evangelos. *Chinese Economy*. Jan/Feb2019, Vol. 52 Issue 1, p56-82. 27p. 6 Charts. Abstract: Foreign market entry is important in market development. We examine entry timing/mode, investment, advertising, location, and interactive effects. Early entrants enjoy a high market share. The type of entry and initial investment also affect performance. Even though the effect of advertising on market share is significant, regardless of early/late entry, the effect is different, based on entry mode, investment, and industry. The effect of advertising is larger on owned subsidiaries. Nonmanufacturing firms benefit more from advertising compared to manufacturing firms. Multinationals in manufacturing industries investing in Middle/Northeast China perform better, while nonmanufacturing multinationals perform better in Eastern China. [ABSTRACT FROM AUTHOR] DOI: 10.1080/10971475.2018.1523859. (AN: 136149972), 数据库: Business Source Premier

科目: ENTRY mode strategies (Foreign markets); INTERNATIONAL business enterprises; BUSINESS enterprises -- Law & legislation; BIG data; ADVERTISING; CHINA; Outdoor Advertising; Other Services Related to Advertising

显示所有 6 个图像



HTML全文 PDF全文 (228KB)

精炼检索区

2. Capturing Marketing Information to Fuel Growth.



学术期刊

By: Du, Rex Yuxing; Netzer, Oded; Schweidel, David A.; Mitra, Debanjan. *Journal of Marketing*. Jan2021, Vol. 85 Issue 1, p163-183. 21p. 1 Chart. Abstract: Marketing is the functional area primarily responsible for driving the organic growth of a firm. In the age of digital marketing and big data, marketers are inundated with increasingly rich data from an ever-expanding array of sources. Such data may help marketers generate insights about customers and competitors. One fundamental question remains: How can marketers wrestle massive flows of existing and nascent data resources into coherent, effective growth strategies? Against such a backdrop, the Marketing Science Institute has made "capturing information to fuel growth" a top research priority. The authors begin by discussing the streetlight effect—an overreliance on readily available data due to ease of measurement and application—as contributing to the disconnect between marketing data growth and firm growth. They then use the customer equity framework to structure the discussion of six areas where they see substantial untapped opportunities: incorporating social network and biometric data in customer acquisition, trend and competitive interaction data in customer development, and unstructured and causal data in customer retention. The authors highlight challenges that obstruct firms from realizing such data-driven growth opportunities and how future research may help overcome those challenges. [ABSTRACT FROM AUTHOR] DOI: 10.1177/0022242920969198. (AN: 147580053), 数据库: Business Source Premier

科目: MARKETING; ECONOMIC expansion; MARKETING strategy; MARKETING research; BUSINESS intelligence; Administrative Management and General Management Consulting Services; Marketing Consulting Services;

精确搜索结果

当前检索

布尔逻辑/词组:

((large or big or great or mass) W0 data) AND SU((enterprise*...)

扩展条件

应用对等科目 ☒

限定条件

全文 ☒

出版日期: 20100101-20211231 ☒

来源类型

学术理论期刊 ☒

检索结果: 1 - 10 (共 16 个)

1. Important Determinants of Foreign Company Performance in China: Big Data Analysis.



学术期刊

By: Wang, Chuang; Giouvis, Evangelos. *Chinese Economy*. Jan/Feb2019, Vol. 52 Issue 1, p56-82. 27p. 6 Charts. Abstract: Foreign market entry is important in market development. W... advertising, location, and interactive effects. Early entrants enjoy a high market share. The type of entry and initial investment also affect performance. Even though the effect of adver... regardless of early/late entry, the effect is different, based on entry mode, investment, and industry. The effect of advertising is larger on owned subsidiaries. Nonmanufacturing **firms** b... manufacturing **firms**. Multinationals in manufacturing industries investing in Middle/Northeast China perform better, while nonmanufacturing multinationals perform better in Eastern Chi... 10.1080/10971475.2018.1523859. (AN: 136149972), 数据库: Business Source Premier

科目: ENTRY mode **strategies** (Foreign markets); INTERNATIONAL **business enterprises**; **BUSINESS enterprises** -- Law & legislation; **BIG data**; ADVERTISING; CHINA; Outdoor A... Advertising

显示所有 6 个图像

	2007	2008	2009
Export by foreign-owned firms (billion of U.S. dollar)	884	784.5	948.6
Share of export of foreign-owned firms in total exports	44.1	42.7	47
Share of industrial export by foreign-owned firms in total industrial export (%)	103	94.1	93.3
Number of employees in foreign-owned firms (million persons)	868	845.1	784.1

Figure 1

Figure 2

Figure 3



HTML 全文



PDF 全文 (228KB)

2. Capturing Marketing Information to Fuel Growth.



学术期刊

By: Du, Rex Yuxing; Netzer, Oded; Schweidel, David A.; Mitra, Debanjan. *Journal of Marketing*. Jan2021, Vol. 85 Issue 1, p163-183. 21p. 1 Chart. Abstract: Marketing is the functional a... organic growth of a **firm**. In the age of digital marketing and **big data**, marketers are inundated with increasingly rich **data** from an ever-expanding array of sources. Such **data** may he... customers and competitors. One fundamental question remains: How can marketers wrestle massive flows of existing and nascent **data** resources into coherent, effective growth **strate**... Marketing Science Institute has made "capturing information to fuel growth" a top research priority. The authors begin by discussing the streetlight effect—an overreliance on readily av... and application—as contributing to the disconnect between marketing **data** growth and **firm** growth. They then use the customer equity framework to structure the discussion of six are... opportunities: incorporating social network and biometric **data** in customer acquisition, trend and competitive interaction **data** in customer development, and unstructured and causal d... highlight challenges that obstruct **firms** from realizing such **data**-driven growth opportunities and how future research may help overcome those challenges. [ABSTRACT FROM AUTHO... 147580053], 数据库: Business Source Premier

科目: MARKETING; ECONOMIC expansion; MARKETING **strategy**; MARKETING research; **BUSINESS** intelligence; Administrative Management and General Management Consulting S... Marketing Research and Public Opinion Polling



HTML 全文



PDF 全文 (343KB)

限于

☒ 全文

☐ 有参考

☐ 学术 (同行评审) 期刊

自: 2010 出版日期 至: 2021

显示更多

选项集

来源类型

☐ 所有结果

☒ 学术理论期刊 (16)

☐ 贸易出版物 (24)

☐ 杂志 (22)

☐ 期刊 (15)

☐ 评论 (2)

标题：词典词语

- ☐ big data (7)
- ☐ marketing strategy (6)
- ☐ strategic planning (6)
- ☐ business planning (3)
- ☐ advertising (2)
- ☐ business ethics (2)

[显示更多](#)

主题：主要标题

- ☐ databases, factual (1)
- ☐ kidney failure, chronic (1)
- ☐ kidney transplantation (1)
- ☐ quality improvement (1)
- ☐ tissue and organ procurement (1)

[显示更多](#)

主题

- ☐ acquisition of data (1)
- ☐ bayesian field theory (1)
- ☐ computer network resources (1)
- ☐ generic products (1)
- ☐ households (1)
- ☐ human behavior (1)

[显示更多](#)

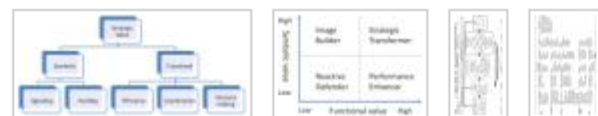


学术期刊

(BDA), the success rate of these projects and **strategic** value created from them are unclear. Most literature on BDA focuses on how it can be used to impact on organizational value. Further, we see limited framing of how BDA can create **strategic** value for the organization. After all, the ultimate success gives **firms** a competitive advantage. In this study, we describe the value proposition of BDA by delineating its components. We offer a framing of BDA then illustrate the framework through BDA applications in practice. The framework is then discussed in terms of its ability to study constructs and relationships from a problem-oriented view of the framework-where problems in BDA components can give rise to targeted research questions and areas for future study. BDA that can better target research and practice based on effective use of **data** resources. [ABSTRACT FROM AUTHOR] DOI: 10.1080/07421222.2016.1191111

科目: **BIG data**; SOFTWARE analytics; **STRATEGIC** planning; VALUE (Economics); **BUSINESS** valuation; COMPETITIVE advantage in **business**; ECONOMIC

[显示所有 7 个图像](#)



[HTML 全文](#) [PDF 全文](#) (919KB)

4. [Data aggregators, consumer data, and responsibility online: Who is tracking consumers online and should they stop?](#)



学术期刊

By: Martin, Kirsten. *Information Society*. Jan-Feb2016, Vol. 32 Issue 1, p51-63. 13p. 2 Diagrams, 1 Chart. Abstract: The goal of this article is to examine and identify the roles and obligations of the actors within the current network of online tracking. In doing so, the focus shifts from placing the onus on individuals to **firms** when gathering, aggregating, and using consumers' interests or behavior online. **Firms** online are uniquely positioned to undercut or to resist the chain of information traders, within a network of surveillance online, and as an arm of law enforcement. These **firms** benefit from aggregating and analyzing data to minimize the harm to consumers but also to enact change where the **firm** is in the most knowledgeable and powerful position. [ABSTRACT FROM AUTHOR] Academic Search Premier

科目: **BUSINESS** ethics; **STRATEGIC** planning; ACQUISITION of **data**; **BIG data**; INTERNET; LAW enforcement; Wired Telecommunications Carriers; Public Order, and Safety Activities; Police Protection



[HTML 全文](#) [PDF 全文](#) (525KB)

出版物

- ☐ marketing insights (4)
- ☐ information society (2)
- ☐ american journal of transplantation official journal of the american society of transplantation and the american society of transplant surgeons (1)
- ☐ chinese economy (1)
- ☐ geneva papers on risk & insurance - issues & practice (1)
- ☐ international journal of business communication (1)

显示更多

出版者

- ☐ american marketing association (5)
- ☐ taylor & francis ltd (5)
- ☐ wiley-blackwell (2)
- ☐ association for business communication (1)
- ☐ mis quarterly (1)
- ☐ palgrave macmillan ltd. (1)

显示更多

语言

年龄

性别

出版地

NAICS/行业

数据库

5. Building relationship innovation in global collaborative partnerships: big data analytics and traditional organizational power



学术期刊

By: Akhtar, Pervaiz; Khan, Zaheer; Rao-Nicholson, Rekha; Zhang, Minhao. *R&D Management*. Jan2019, Vol. 49 Issue 1, p7-20. 14p. 2 Diagrams, 4 Charts, be developed in global collaborative partnerships (alliances, joint ventures, mergers, and acquisitions). The recently emerging theory of **big data** analytics interest, but surprisingly little research has been devoted to this important and complex topic. Therefore, after developing the theoretical foundations, our s based on the **data** collected from chief executive officers, managing directors, and heads of departments who work in contemporary global **data**-and-inform equation modeling indicate that the relationship innovation depends on the power of **big data** analytics and non-mediated powers (NMP, expert and referen between NMP and relationship innovation. However, mediated powers (coercive and manipulative) negatively affect the power of **big data** analytics and rela analytically powered partnerships have better relationship innovation compared with those which focus less on the analytical power. Consequently, the cont of how modern collaborative partnerships can use **big data** analytics and traditional organizational powers to co-create relationship innovation. [ABSTRAC 库: Business Source Premier

科目: INNOVATIONS in **business**; **BUSINESS** partnerships; INNOVATION management; SUPPLY chain management; **STRATEGIC** alliances (**Business**)

显示所有 8 个图像



[HTML 全文](#) [PDF 全文](#) (268KB)

6. To select or to combine? The inventory performance of model and expert forecasts.



学术期刊

By: Wang, Xun; Petropoulos, Fotios. *International Journal of Production Research*. Sep2016, Vol. 54 Issue 17, p5271-5282. 12p. Abstract: Demand forecast forecasts should be evaluated not only in terms of forecast accuracy or bias but also with regards to their inventory implications, which include the impact of of orders and inventory. Forecast selection and combination are two very widely applied forecasting **strategies** that have shown repeatedly to increase the **strategies** remains unexplored. We empirically examine the effects of forecast selection and combination on inventory when two sources of forecasts are a (statistical and judgmental) forecasts for multiple pharmaceutical stock keeping units. We show that forecast selection and simple combination increase sim FROM PUBLISHER] DOI: 10.1080/00207543.2016.1167983. (AN: 116646617), 数据库: Business Source Premier

科目: ECONOMIC demand; INVENTORY control; INDUSTRIAL costs; **STRATEGIC** planning; **BUSINESS** forecasting; ANALYSIS of variance; All Other Support Services

显示所有 5 个图像



[HTML 全文](#) [PDF 全文](#) (368KB)

7. BIDDING BEHAVIOR EVOLUTION IN SEQUENTIAL AUCTIONS: CHARACTERIZATION AND ANALYSIS.

最近日期

最早日期

来源

相关性



当前检索

布尔逻辑/词组:

((large or big or great or mass) W0 data) AND SU((enterprise*...))

扩展条件

应用对等科目 ☒

限定条件

全文 ☒出版日期: 20100101-20211231 ☒

来源类型

学术理论期刊 ☒

限于

☒ 全文☐ 有参考☐ 学术 (同行评审) 期刊

自: 2010 至: 2021

出版日期

显示更多

选项集

来源类型

☐ 所有结果

1. Important Determinants of Foreign Company Performance in China: Big Data Analysis.



学术期刊

By: Wang, Chuang; Giouvriss, Evangelos. *Chinese Economy*. Jan/Feb2019, Vol. 52 Issue 1, p56-82. 27p. 6 Charts. Abstract: Foreign market entry is important in market development... advertising, location, and interactive effects. Early entrants enjoy a high market share. The type of entry and initial investment also affect performance. Even though the effect of advertising is significant, regardless of early/late entry, the effect is different, based on entry mode, investment, and industry. The effect of advertising is larger on owned subsidiaries. Nonmanufacturing firms perform better in advertising compared to manufacturing firms. Multinationals in manufacturing industries investing in Middle/Northeast China perform better, while nonmanufacturing multinationals perform better in Eastern China. [ABSTRACT FROM AUTHOR] DOI: 10.1080/10971475.2018.1523859. (AN: 136149972), 数据库: Business Source Premier

科目: ENTRY mode **strategies** (Foreign markets); INTERNATIONAL **business enterprises**; **BUSINESS enterprises** -- Law & legislation; **BIG data**; ADVERTISING; CHINA; Outdoor Advertising; Other Services Related to Advertising

显示所有 6 个图像



HTML 全文



PDF 全文 (228KB)

2. Capturing Marketing Information to Fuel Growth.



学术期刊

By: Du, Rex Yuxing; Netzer, Oded; Schweidel, David A.; Mitra, Debanjan. *Journal of Marketing*. Jan2021, Vol. 85 Issue 1, p163-183. 21p. 1 Chart. Abstract: Marketing is the functional area primarily responsible for driving the organic growth of a firm. In the age of digital marketing and big data, marketers are inundated with increasingly rich data from an ever-expanding array of sources. Such data may help marketers generate insights about customers and competitors. One fundamental question remains: How can marketers wrestle massive flows of existing and nascent data resources into coherent, effective growth strategies? Against such a backdrop, the Marketing Science Institute has made "capturing information to fuel growth" a top research priority. The authors begin by discussing the streetlight effect—an overreliance on readily available data due to ease of measurement and application—as contributing to the disconnect between marketing data growth and firm growth. They then use the customer equity framework to structure the discussion of six areas where they see substantial untapped opportunities: incorporating social network and biometric data in customer acquisition, trend and competitive interaction data in customer development, and unstructured and causal data in customer retention. The authors highlight challenges that obstruct firms from realizing such data-driven growth opportunities and how future research may help overcome those challenges. [ABSTRACT FROM AUTHOR] DOI: 10.1177/0022242920969198. (AN: 147580053), 数据库: Business Source Premier

科目: MARKETING; ECONOMIC expansion; MARKETING **strategy**; MARKETING research; **BUSINESS** intelligence; Administrative Management and General Management Consulting Services; Marketing Consulting Services; Marketing Research and Public Opinion Polling

检索方式

- 基本检索
- 高级检索
- 主题词检索
- 出版物检索
- 图像检索



正在检索: Academic Search Premier, 显示全部 | 选择数据库

EBSCOhost Research
Database

选择一个字段(可选)

(large or big or great or mass) W0 data

AND

选择一个字段(可选)

((enterprise* or business* or compan* or firm* or corpora

SU 主题词

AND

选择一个字段(可选)

搜索

清除 ?

+ -

基本检索 高级检索 搜索历史记录

检索选项

重新设置

检索模式和扩展条件

检索模式 ?

- ☒ 布尔逻辑/词组
- ☐ 查找全部检索词语
- ☐ 查找任何检索词语
- ☐ 智能文本搜索 [提示](#)

运用相关词语

☐

同时在文章全文范围内搜索

☐

应用对等科目

☒

限制结果

全文

☐

学术 (同行评审) 期刊

☐

出版物

有参考

☐

出版日期

月 年 月 年

正在检索: Academic Search Premier, [显示全部](#) | [选择数据库](#)

(large or big or great or mass) W0 data

选择一个字段(可选) ▼

搜索

AND ▼

((enterprise* or business* or compan* or firm* or corpora

SU 主题词 ▼

清除 ?

AND ▼

选择一个字段(可选) ▼

+ -

[基本检索](#) [高级检索](#) [搜索历史记录](#)

精确搜索结果

当前检索 ▼

布尔逻辑/词组:
((large or big or great or mass) W0 data) AND SU
((enterpri...
扩展条件
应用对等科目

限于 ▼

☐ 全文
☐ 有参考
☐ 学术 (同行评审) 期刊

自: 2006 至: 2021
出版日期
显示更多

来源类型 ▼

☒ 所有结果
☐ 学术理论期刊 (68)

检索结果: 1 - 10 (共 196 个)

[相关性](#) [页面选项](#) [共享](#)

1. Important Determinants of Foreign Company Performance in China: Big Data Analysis.



By: Wang, Chuang; Giouvriss, Evangelos. Chinese Economy. Jan/Feb2019, Vol. 52 Issue 1, p56-82. 27p. 6 Charts. DOI: 10.1080/10971475.2018.1523859. , 数据库: Business Source Premier
科目: ENTRY mode **strategies** (Foreign markets); INTERNATIONAL **business enterprises**; **BUSINESS enterprises** -- Law & legislation; **BIG data**; ADVERTISING; CHINA; Outdoor Advertising; Other Services Related to Advertising

[显示所有 6 个图像](#)



[HTML 全文](#) [PDF 全文](#) (228KB)

2. Capturing Marketing Information to Fuel Growth.



By: Du, Rex Yuxing; Netzer, Oded; Schweidel, David A.; Mitra, Debanjan. Journal of Marketing. Jan2021, Vol. 85 Issue 1, p163-183. 21p. 1 Chart. DOI: 10.1177/0022242920969198. , 数据库: Business Source Premier
科目: MARKETING; ECONOMIC expansion; MARKETING **strategy**; MARKETING research; **BUSINESS** intelligence; Administrative Management and General Management Consulting Services; Marketing Consulting Services; Marketing Research and Public Opinion Polling



[HTML 全文](#) [PDF 全文](#) (343KB)

精确搜索结果

当前检索

布尔逻辑/词组:

((large or big or great or mass) W0 data) AND SU
((enterpri...

扩展条件

应用对等科目 ☒

限定条件

全文 ☒出版日期: 20100101-
20211231 ☒

来源类型

学术理论期刊 ☒

限于

☒ 全文☐ 有参考☐ 学术 (同行评审) 期刊

自:

2010

出版日期

至:

2021

显示更多

选项集

来源类型

☐ 所有结果☒ 学术理论期刊 (16)

检索结果: 1 - 10 (共 16 个)

1. Important Determinants of Foreign Company Performance in China: Big Data Analysis.



学术期刊

By: Wang, Chuang; Giouvriss, Evangelos. Chinese Economy. Jan/Feb2019, Vol. 52 Issue 1, p56-82. 27p. 6 Charts. DOI: 10.1080/10971475.2018.1523859. , 数据库: Business Source

科目: ENTRY mode **strategies** (Foreign markets); INTERNATIONAL **business enterprises**; **BUSINESS enterprises** -- Law & legislation; **BIG data**; ADVERTISING; CHINA; Outdoor Advertising[显示所有 6 个图像](#)

	200	200	200
Exports by foreign-owned firms (billion of U.S. dollar)	86.0	96.3	98.8
Share of exports of foreign-owned firms in total exports	44.1	52.7	47.1
Share of industrial exports by foreign-owned firms in total industrial exports (%)	14.0	25.1	23.1
Number of employees in foreign-owned firms (million persons)	96.0	94.1	106.1

[HTML 全文](#)[PDF 全文](#) (228KB)

2. Capturing Marketing Information to Fuel Growth.



学术期刊

By: Du, Rex Yuxing; Netzer, Oded; Schweidel, David A.; Mitra, Debanjan. Journal of Marketing. Jan2021, Vol. 85 Issue 1, p163-183. 21p. 1 Chart. DOI: 10.1177/0022242920969198. ,

科目: MARKETING; ECONOMIC expansion; MARKETING **strategy**; MARKETING research; **BUSINESS** intelligence; Administrative Management and General Management Consulting; Marketing Research and Public Opinion Polling[HTML 全文](#)[PDF 全文](#) (343KB)

3. Creating Strategic Business Value from Big Data Analytics: A Research Framework.



By: Grover, Varun; Chiang, Roger H.L.; Liang, Ting-Peng; Zhang, Dongsong. Journal of Management Information Systems. 2018, Vol. 35 Issue 2, p388-423. 36p. DOI: 10.1080/0742. Source Premier

科目: **BIG data**; SOFTWARE analytics; **STRATEGIC** planning; VALUE (Economics); **BUSINESS** valuation; COMPETITIVE advantage in business; ECONOMIC competition

检索方式

- 基本检索
- 高级检索
- 主题词检索
- 出版物检索
- 图像检索

Academic Search Premier --
Subject Terms

Business Thesaurus

ERIC -- Thesaurus

MEDLINE -- MeSH 2020

ce Premier, 显示全部 | 选择数据库

搜索

选择数据库

科目 地点 人物

浏览: Academic Search Premier -- Subject Terms

浏览

☒ 词语的开始字母 ☐ 词语包含 ☐ 相关性排序

页: [◀ 上一次](#) [下一个 ▶](#)

选择词语，然后添加以进行检索，添加时使用:

OR ▾

添加

展开

(单击词语以显示详细资料。)

- A & I services Use [ABSTRACTING & indexing services](#)
- A B M (Anti-ballistic-missile) Use [ANTIMISSILE missiles](#)
- A capella singing Use [A cappella singing](#)
- A cappella music Use [A cappella singing](#)
- ☐ [A cappella singing](#)
- A la carte legal services Use [UNBUNDLED legal services](#)
- ☐ [A la carte menus](#)
- A level examinations Use [A-level examinations](#)
- A Library Management System Use [ALMS \(Library management system\)](#)



EBSCOhost

正在检索: **Academic Search Premier**, [显示全部](#) | [选择数据库](#)



搜索

[基本检索](#) [高级检索](#) [搜索历史记录](#)

科目 地点 人物

浏览: **Academic Search Premier -- Subject Terms**

Artificial Intelligence

浏览

输入检索词

☒ 词语的开始字母 ☐ 词语包含 ☐ 相关性排序

页: [◀ 上一次](#) [下一个 ▶](#)

选择词语, 然后添加以进行检索, 添加时使用:

(单击词语以显示详细资料。)



ARTIFICIAL intelligence



ARTIFICIAL intelligence & ethics

ARTIFICIAL intelligence -- Agricultural applications **Use** [ARTIFICIAL intelligence in agriculture](#)



ARTIFICIAL intelligence -- Biological applications

ARTIFICIAL intelligence -- Business applications **Use** [ARTIFICIAL intelligence in business](#)

ARTIFICIAL intelligence -- Competitions **Use** [ARTIFICIAL intelligence competitions](#)

ARTIFICIAL intelligence -- Computer programs **Use** [ARTIFICIAL intelligence software](#)

ARTIFICIAL intelligence -- Educational applications **Use** [ARTIFICIAL intelligence in education](#)

ARTIFICIAL intelligence -- Engineering applications **Use** [ARTIFICIAL intelligence in engineering](#)

正在检索: Academic Search Premier, [显示全部](#) | [选择数据库](#)

[基本检索](#) [高级检索](#) [搜索历史记录](#)

科目 地点 人物

浏览: Academic Search Premier -- Subject Terms

☒ 词语的开始字母 ☐ 词语包含 ☐ 相关性排序

[返回至列表](#)

[上一次](#) [下一个](#)

选择词语，然后添加以进行检索，添加时使用:

☐ [ARTIFICIAL intelligence](#)

Scope Note

Here are entered works on the design and use of machines, typically computers, to perform operations similar to human intelligence, often through dynamic adaptation to conditions. Use only if a narrower term does not apply (e.g., "Adaptive control systems" or "Neural networks (Computer science)"). [EPC]

Broader Terms

- ☐ [BIONICS](#)
- ☐ [COMPUTER software](#)
- ☐ [DIGITAL computer simulation](#)
- ☐ [ELECTRONIC data processing](#)
- ☐ [LOGIC machines](#)
- ☐ [MACHINE theory](#)
- ☐ [ARTIFICIAL intelligence tests](#)
- ☐ [ARTIFICIAL neural networks](#)
- ☐ [AUTOMATED planning & scheduling](#)
- ☐ [AUTOMATIC hypothesis formation](#)
- ☐ [AUTOMATIC theorem proving](#)
- ☐ [BACK propagation](#)
- ☐ [COGNITIVE computing](#)
- ☐ [COGNITIVE robotics](#)

Narrower Terms

上位词

下位词

叙词
含义
说明

相关词

Related Terms

- ☐ PERCEPTRONS
- ☐ QUALITATIVE reasoning
- ☐ QUESTION answering systems
- ☐ SELF-organizing systems
- ☐ SEMANTIC networks (Information theory)
- ☐ TRUTH maintenance systems
- ☐ VL1 system
- ☐ VL21 system
- ☐ ARTIFICIAL intelligence in motion pictures
- ☐ AUTOMATION
- ☐ COGNITIVE science
- ☐ COMPLEMENTARITY constraints (Mathematics)
- ☐ COMPUTATIONAL sociology
- ☐ CYBERNETICS
- ☐ DECISION support systems
- ☐ FIFTH generation computers
- ☐ HEURISTIC
- ☐ INTELLIGENT agents (Computer software)
- ☐ INTELLIGENT buildings
- ☐ LISP (Computer program language)
- ☐ NEURAL computers
- ☐ PROLOG (Computer program language)
- ☐ THREE Laws of Robotics
- ☐ VOICE user interfaces (Computer systems)

Used for

AI (Artificial intelligence)
ARTIFICIAL thinking
ELECTRONIC brains

科目 地点 人物

浏览: Academic Search Premier -- Subject Terms

Artificial Intelligence

浏览

☒ 词语的开始字母 ☐ 词语包含 ☐ 相关性排序

◀ 返回至列表

◀ 上一次 下一个 ▶

支持AND、
OR、NOT布
尔逻辑检索

选择词语，然后添加以进行检索，添加时使用:

OR



添加



ARTIFICIAL intelligence

Scope Note

Here are entered works on the design and use of machines, typically computers, to perform operations similar to human intelligence, often through dynamic term does not apply (e.g., "Adaptive control systems" or "Neural networks (Computer science)"). [EPC]

Broader Terms

- ☐ BIONICS
- ☐ COMPUTER software
- ☐ DIGITAL computer simulation
- ☐ ELECTRONIC data processing
- ☐ LOGIC machines
- ☐ MACHINE theory

Narrower Terms

- ☐ ARTIFICIAL intelligence tests
- ☐ ARTIFICIAL neural networks
- ☐ AUTOMATED planning & scheduling
- ☒ AUTOMATIC hypothesis formation
- ☒ AUTOMATIC theorem proving
- ☐ BACK propagation
- ☐ COGNITIVE computing



正在检索: Academic Search Premier, 显示全部 | 选择数据库

DE "AUTOMATIC hypothesis formation" OR DE "AUTOMATIC theorem proving"

搜索

基本检索 高级检索 搜索历史记录

科目 地点 人物

浏览: Academic Search Premier -- Subject Terms

Artificial Intelligence

浏览

☒ 词语的开始字母 ☐ 词语包含 ☐ 相关性排序

返回至列表

上一次 下一个

选择词语，然后添加以进行检索，添加时使用:

OR

添加

- ☐ ARTIFICIAL intelligence
- Scope Note

Here are entered works on the design and use of machines, typically computers, to perform operations similar to human intelligence, often through dynamic term does not apply (e.g., "Adaptive control systems" or "Neural networks (Computer science)"). [EPC]
- Broader Terms

☐ BIONICS

☐ COMPUTER software

☐ DIGITAL computer simulation

DE "AUTOMATIC hypothesis formation" OR DE "AUTOM, 选择一个字段(可选) 搜索

AND comput* SU 主题词 清除 ?

AND 选择一个字段(可选) + -

基本检索 高级检索 搜索历史记录

精确搜索结果

当前检索

布尔逻辑/词组:

(DE "AUTOMATIC hypothesis formation" OR DE "AUTOM...

扩展条件

应用对等科目

限于

☐ 全文

☐ 有参考

☐ 学术 (同行评审) 期刊

1974

出版日期

2019

显示更多

来源类型

检索结果: 1 - 10 (共 156 个)

相关性 页面选项 共享

1. Programming and verifying a declarative first-order prover in Isabelle/HOL.



学术期刊

By: Jensen, Alexander Birch; Larsen, John Bruntse; Schlichtkrull, Anders; Villadsen, Jørgen; Fontaine; Kaliszyk; Schulz; Urban. AI Communications. 2018, Vol. 31 Issue 3, p281-299. 19p. DOI: 10.3233/AIC-180764. , 数据库: Business Source Premier

科目: MATHEMATICAL analysis; **AUTOMATIC theorem proving**; **COMPUTERS** in mathematics; FUNCTIONAL programming (**Computer** science); MATHEMATICAL formulas



HTML 全文



PDF 全文 (255KB)

2. Proof of concept. (cover story).



期刊

By: Aron, Jacob. New Scientist. 8/29/2015, Vol. 227 Issue 3036, p28-31. 4p. 3 Color Photographs, 1 Diagram. DOI: 10.1016/S0262-4079(15)31078-2. , 数据库: Academic Search Premier

科目: **COMPUTERS** in mathematics; **AUTOMATIC theorem proving**; MATHEMATICAL proofs; FOUR-color theorem; LOGICAL prediction; GRAPH theory; MATHEMATICAL research; Research and development in the physical, engineering and life sciences; Research and Development in the Physical, Engineering, and Life Sciences (except Biotechnology)



HTML 全文

3. Safe to the last instruction.

By: Yang, Jian; Hawblitzel, Chris. Communications of the ACM. Dec2014, Vol. 54 Issue 12, p122-131. 9p. DOI: 10.1145/2042174.2042197. 数据库: Business Source Premier

检索方式

- 基本检索
- 高级检索
- 主题词检索
- 出版物检索
- 图像检索



正在检索: Business Source Premier | [选择数据库](#)

☐ 建议主题语

选择一个字段(可选) ▾

搜索

AND ▾

选择一个字段(可选) ▾

清除 ?

AND ▾

选择一个字段(可选) ▾



[基本检索](#) [高级检索](#) [搜索历史记录](#)

检索选项

检索模式和扩展条件

检索模式 ?

- ☒ 布尔逻辑/词组
- ☐ 查找全部检索词语
- ☐ 查找任何检索词语
- ☐ 智能文本搜索 [提示](#)

运用相关词语

☐

同时在文章全文范围内搜索

☐

应用对等科目

☒

限制结果

全文

☐

有参考

☐



正在

基本

出版物

浏览: Business

Academic Search Premier -- Publications

Business Source Premier -- Publications

MEDLINE -- Publications

Newspaper Source -- Publications

Regional Business News -- Publications

显示全部 | 选择数据库

先选定数据库

☒ 按字母顺序 ☐ 按主题和说明 ☐ 匹配任意关键字

页: 上一次 下一个 ▶ ◀ ABCDEFGHIJKLMNOPQRSTUVWXYZ ▶

标记要搜索的文献

☐

 [A. Baur & Co \(Pvt\) Ltd Medtrack Company Profile](#)
书目记录: 01/21/2015 To Present

☐

 [A-Bio Pharma Pte Ltd Medtrack Company Profile](#)
书目记录: 01/21/2015 To Present

☐

 [A.C. Moore Arts & Crafts, Inc. MarketLine Company Profile](#)
书目记录: 09/23/2014 To Present
全文: 09/23/2014 To Present
 PDF 全文

☐

 [A-Dec Medtrack Company Profile](#)
书目记录: 01/21/2015 To Present

☐

 [A/F Protein Inc. Medtrack Company Profile](#)
书目记录: 01/21/2015 To Present


浏览: Business Source Premier -- Publications


☒ 按字母顺序 ☐ 按主题和说明 ☐ 匹配任意关键字

页: 上一次 下一个 ▶ ◀ ABCDEFGHIJKLMNOPQRSTUVWXYZ ▶

按出版物名称
字母顺序浏览


标记要搜索的文献




☐  [A. Baur & Co \(Pvt\) Ltd Medtrack Company Profile](#)
书目记录: 01/21/2015 To Present



☐  [A-Bio Pharma Pte Ltd Medtrack Company Profile](#)
书目记录: 01/21/2015 To Present

☐  [A.C. Moore Arts & Crafts, Inc. MarketLine Company Profile](#)
书目记录: 09/23/2014 To Present
全文: 09/23/2014 To Present
 PDF 全文

☐  [A-Dec Medtrack Company Profile](#)
书目记录: 01/21/2015 To Present

☐  [A/F Protein Inc. Medtrack Company Profile](#)
书目记录: 01/21/2015 To Present

☐  [A.G.Barr P.L.C. MarketLine Company Profile](#)
书目记录: 06/17/2014 To Present
全文: 06/17/2014 To Present
 PDF 全文;  HTML 全文

☐  [A.G.Barr P.L.C SWOT Analysis](#)
书目记录: 07/28/2017 To 06/11/2019
全文: 07/28/2017 To 06/11/2019
 PDF 全文



正在检索: Academic Search Premier, [显示全部](#) | [选择数据库](#)

搜索

[基本检索](#) [高级检索](#) [搜索历史记录](#)

按主题和说明
检索出版物

出版物

浏览: Business Source Premier -- Publications

Harvard Business Review

浏览

☐ 按字母顺序 ☒ 按主题和说明 ☐ 匹配任意关键字

页: [上一次](#) [下一个](#) [◀](#) [A](#) [B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [Q](#) [R](#) [S](#) [T](#) [U](#) [V](#) [W](#) [X](#) [Y](#) [Z](#) [▶](#)

标记要搜索的文献 [添加](#)

- ☐ [A. Baur & Co \(Pvt\) Ltd Medtrack Company Profile](#)
书目记录: 01/21/2015 To Present
- ☐ [A-Bio Pharma Pte Ltd Medtrack Company Profile](#)
书目记录: 01/21/2015 To Present
- ☐ [A.C. Moore Arts & Crafts, Inc. MarketLine Company Profile](#)
书目记录: 09/23/2014 To Present
全文: 09/23/2014 To Present
[PDF 全文](#)
- ☐ [A-Dec Medtrack Company Profile](#)
书目记录: 01/21/2015 To Present
- ☐ [A/F Protein Inc. Medtrack Company Profile](#)
书目记录: 01/21/2015 To Present



正在检索: **Business Source Premier** | [选择数据库](#)

搜索

[基本检索](#) [高级检索](#) [搜索历史记录](#)


精确检索

出版物

◀ 1-4 共 4 ▶

标记要搜索的文献


添加

☐  [Harvard Business Review Digital Articles](#)

书目记录: 03/19/2007 To Present

全文: 03/19/2007 To Present

 PDF 全文

☐  [Harvard Business Review](#)


书目记录: 10/01/1922 To Present

全文: 10/01/1922 To Present

 PDF 全文;  HTML 全文

☐  [Harvard Business Review China](#)

书目记录: 02/01/2013 To Present

☐  [Harvard Business Review América Latina](#)

书目记录: 11/01/2002 To 01/01/2012

标记要搜索的文献

添加

◀ 1-4 共 4 ▶

出版物

[上一条记录](#) [下一条记录](#)

[在此出版物内搜索](#)

出版物详细资料 "*Harvard Business Review*"

标题: Harvard Business Review

ISSN: 0017-8012

出版者信息: Harvard Business School Publication Corp.
60 Harvard Way
Boston MA 02163
United States of America

书目记录: 10/01/1922 to present

全文: [10/01/1922 to present](#)

出版物类型: Periodical

科目: Strategic Planning; Management

说明: Written for upper level management. Presents analysis of management problems and helpful commentary on advanced thinking and practice in all fields of management and administration.

出版者 URL: <https://hbr.org>

频率: 6

同行评审: No

出版物详细资料，
ISSN号，出版者信息，
书目记录、全文信息，
出版物类型、科目、
出版频率

按
卷
期
浏
览

- 所有刊物和文章
- [-- 2021](#)
- [卷 99 期号 3 - May/Jun2021](#)
- [卷 99 期号 2 - Mar/Apr2021](#)
- [卷 99 期号 1 - Jan/Feb2021](#)
- [+ 2020](#)
- [+ 2019](#)
- [+ 2018](#)
- [+ 2017](#)
- [+ 2016](#)
- [+ 2015](#)
- [+ 2014](#)
- [+ 2013](#)
- [+ 2012](#)
- [+ 2011](#)
- [+ 2010](#)
- [+ 2009](#)
- [+ 2008](#)
- [+ 2007](#)
- [+ 2006](#)
- [+ 2005](#)



正在检索: **Business Source Premier** | [选择数据库](#)

☐ 建议主题语

JN "Harvard Business Review" AND DT "20210501" NO

选择一个字段(可选) ▾

搜索

AND ▾

选择一个字段(可选) ▾

清除 ?

AND ▾

选择一个字段(可选) ▾



[基本检索](#) [高级检索](#) [搜索历史记录](#)

精确搜索结果

当前检索

布尔逻辑/词组:

JN "Harvard Business Review" AND DT "20210501"...

扩展条件

应用对等科目



限于

- ☐ 全文
- ☐ 有参考
- ☐ 学术 (同行评审) 期刊

自:

2021

出版日期

至:

2021

检索结果: 1 - 10 (共 27 个)

1. [Why Customer Loyalty Programs Can Backfire.](#)



期刊

Harvard Business Review. May/Jun2021, Vol. 99 Issue 3, p21-25. 4p. 2 Illustrations, 1 Chart.



[HTML 全文](#)



[PDF 全文](#) (2.6MB)

2. [Why Shareholders Often Turn Against Female Directors.](#)



期刊

Harvard Business Review. May/Jun2021, Vol. 99 Issue 3, p26-26. 1p.



[HTML 全文](#)



[PDF 全文](#) (151KB)



正在检索: Business Source Premier | 选择数据库

☐ 建议主题语

JN "Harvard Business Review" AND DT "20210501" NO

选择一个字段(可选)

搜索

AND

covid-19 or coronavirus or 2019-ncov or sars-cov-

选择一个字段(可选)

清除 ?

AND

选择一个字段(可选)



基本检索 高级检索 搜索历史记录

精确搜索结果

当前检索

布尔逻辑/词组:

(JN "Harvard Business Review" AND DT "20210501&qu...

扩展条件

应用对等科目



限于

- ☐ 全文
- ☐ 有参考
- ☐ 学术 (同行评审) 期刊

检索结果: 1 - 1 (共 1 个)

1. The CEO of Pfizer on Developing a Vaccine in Record Time.



期刊

By: Bourla, Albert. **Harvard Business Review**. May/Jun2021, Vol. 99 Issue 3, p34-39. 6p. 3 Color Photographs, 1 Graph.



HTML 全文



PDF 全文 (2.3MB)

页: 1

出版物

[上一条记录](#) [下一条记录](#)

可以在此出
版物中搜索

[在此出版物内搜索](#)

出版物详细资料 "*Harvard Business Review*"

标题: Harvard Business Review

ISSN: 0017-8012

出版者信息: Harvard Business School Publication Corp.
60 Harvard Way
Boston MA 02163
United States of America

书目记录: 10/01/1922 to present

全文: [10/01/1922 to present](#)

出版物类型: Periodical


科目: Management; Strategic Planning

说明: Written for upper level management. Presents analysis of management problems and helpful commentary on advanced thinking and practice in all fields of management and administration.

出版者 URL: <https://hbr.org>

频率: 6

同行评审: No

所有  物和文章

[+ 2021](#)

[+ 2020](#)

[+ 2019](#)

[+ 2018](#)

[+ 2017](#)

[+ 2016](#)

[+ 2015](#)

[+ 2014](#)

[+ 2013](#)

[+ 2012](#)

[+ 2011](#)

[+ 2010](#)

[+ 2009](#)

[+ 2008](#)

[+ 2007](#)

[+ 2006](#)

[+ 2005](#)

[+ 2004](#)

[+ 2003](#)

[+ 2002](#)

	JN "Harvard Business Review"	选择一个字段(可选) ▼	搜索
AND ▼	covid-19 or coronavirus or 2019-ncov or sars-cov-	选择一个字段(可选) ▼	
AND ▼	econom*	选择一个字段(可选) ▼	

清除 ?



[基本检索](#) [高级检索](#) [搜索历史记录](#)

检索选项

检索模式和扩展条件

检索模式 ?

- ☒ 布尔逻辑/词组
- ☐ 查找全部检索词语
- ☐ 查找任何检索词语
- ☐ 智能文本搜索 [提示](#)

运用相关词语

☐

同时在文章全文范围内搜索

☐

应用对等科目

☒

限制结果

全文

☐

学术 (同行评审) 期刊

☐

有参考

☐

出版日期


月	▼	年		—	月	▼	年	
---	---	---	--	---	---	---	---	--

当前检索 ▾

布尔逻辑/词组:

JN "Harvard Business Review" AND (covid-19 or coronavi...

扩展条件

应用对等科目 

限于 ▾

- ☐ 全文
- ☐ 有参考
- ☐ 学术 (同行评审) 期刊

自: 至:

2020 出版日期 2021

显示更多

来源类型 ▾

- ☒ 所有结果
- ☐ 杂志 (7)

检索结果: 1 - 7 (共 7 个)

1. Adapt Your Business to the New Reality.

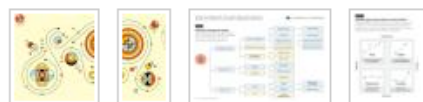


期刊

By: Jacobides, Michael G.; Reeves, Martin. **Harvard Business Review**. Sep/Oct2020, Vol. 98 Issue 5, p74-81. 8p. 2 Color Photographs, 2 Diagrams. , 数据库: Business Source Pr

科目: BUSINESS planning; **COVID-19** pandemic; BUSINESS conditions; CHANGE management; **ECONOMIC** shock; BUSINESS expansion; HABIT formation

[显示所有 5 个图像](#)



[HTML 全文](#)



[PDF 全文](#) (555KB)

2. Global Supply Chains in a Post-Pandemic World.



期刊

By: Shih, Willy C. **Harvard Business Review**. Sep/Oct2020, Vol. 98 Issue 5, p82-89. 8p. 4 Color Photographs. , 数据库: Business Source Premier

科目: SUPPLY chain management; **COVID-19** pandemic; SUPPLY chain disruptions; INTERNATIONAL trade; INTERNATIONAL trade disputes; MANUFACTURING industries; LEAN manufacturing systems; SUPPLY & demand; International Trade Financing; UNITED States -- Foreign **economic** relations; CHINA -- Foreign **economic** relations; MANUFACTURING industries

[显示所有 5 个图像](#)



[HTML 全文](#)



[PDF 全文](#) (17.8MB)

3. Three Paces of Recovery.



期刊

Harvard Business Review. Mar/Apr2021, Vol. 99 Issue 2, p26-26. 1/6p. 1 Graph. , 数据库: Business Source Premier

科目: **COVID-19** pandemic; **ECONOMIC** recovery; UNITED States **economy** -- 21st century



检索方式

- 基本检索
- 高级检索
- 主题词检索
- 出版物检索
- 图像检索



正在检索: **Image Collection**, [显示全部](#) | [选择数据库](#)

EBSCOhost Research
Databases

"neural networks" ✕

搜索 ?

[基本检索](#) [高级检索](#) [搜索历史记录](#)

检索选项

重新设置

检索模式和扩展条件

检索模式 ?

- ☒ 布尔逻辑/词组
- ☐ 查找全部检索词语
- ☐ 查找任何检索词语
- ☐ 智能文本搜索 [提示](#)

运用相关词语



应用对等科目



限制结果

☒ Image Collection

图像类型

- | | |
|-------------------------------|---------------------------------|
| <input type="checkbox"/> 人物图片 | <input type="checkbox"/> 自然科学图片 |
| <input type="checkbox"/> 地点图片 | <input type="checkbox"/> 历史图片 |
| <input type="checkbox"/> 地图 | <input type="checkbox"/> 标志 |

☒ Image Quick View Collection ?

图像类型

- | | |
|-------------------------------|-----------------------------|
| <input type="checkbox"/> 黑白照片 | <input type="checkbox"/> 图表 |
| <input type="checkbox"/> 彩色照片 | <input type="checkbox"/> 图解 |
| <input type="checkbox"/> 图形 | <input type="checkbox"/> 插图 |
| <input type="checkbox"/> 地图 | |



正在检索: Image Quick View Collection | 选择数据库

EBSCOhost Research
Databases

"neural networks"



搜索



基本检索 高级检索 搜索历史记录

精确搜索结果

当前检索

布尔逻辑/词组:

"neural networks"

扩展条件

应用对等科目



限于

图像类型

- ☐ 黑白照片
- ☐ 图表
- ☐ 彩色照片
- ☐ 图解
- ☐ 图形
- ☐ 插图
- ☐ 地图

显示更多

检索结果: 1 - 10 (共 27,458 个)

相关性 页面选项

Image found in article:

[Dark formation detection using neural networks.](#)



By: Topouzelis, K.; Karathanassi, V.; Pavlakis, P.; Rokos, D.. International Journal of Remote Sensing, Aug2008, Vol. 29 Issue 16, p4705-4720, 16p, 6 Black and White Photographs, 5 Diagrams, 5 Charts, 1 Graph; DOI: 10.1080/01431160801891770, 数据库: Image Quick View Collection

Image Type: Graph; found on p4715

Image found in article:

[Incorporating Functional Knowledge in Neural Networks.](#)



By: Dugas, Charles; Bengio, Yoshua; Bélisle, François; Nadeau, Claude; Garcia, René. Journal of Machine Learning Research, 6/1/2009, Vol. 10 Issue 6, p1239-1262, 24p, 3 Diagrams, 4 Charts, 1 Graph, 数据库: Image Quick View Collection

Image Type: Chart; found on p1249

Image found in article:

[New Approach to Designing Multilayer Feedforward Neural Network Architecture for Modeling Nonlinear Restoring Forces. I: Formulation.](#)



By: Jin-Song Pei; Smyth, Andrew W. Journal of Engineering Mechanics, Dec2006, Vol. 132 Issue 12, p1290-1300, 11p, 3

作者:

Dark formation detection using neural networks.

Topouzelis, K.¹ kostas.topouzelis@jrc.it
 Karathanassi, V.²
 Pavlakis, P.³
 Rokos, D.²

来源:

International Journal of Remote Sensing; Aug2008; Vol. 29 Issue 16; p4705-4720; 16p; 6 Black and White Photographs, 5 Diagrams, 5 Charts, 1 Graph
 Image: p4715

图片标题:

Figure 7

图片标题

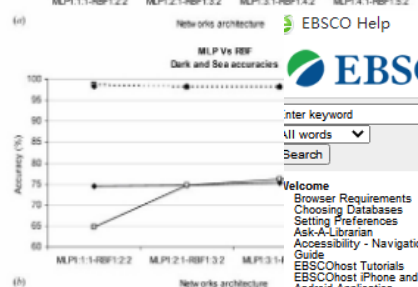
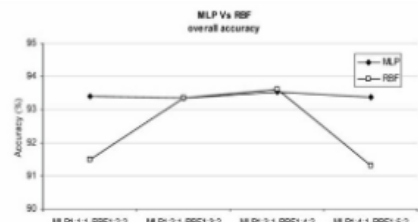


Figure 7. Classification accuracies for feed forward neural networks for MLP and RBF neural networks. (a) Dark formation and (b) Dark formation and Sea accuracies.

图像说明:

图像类型:

作者单位:

ISSN:

DOI:

入藏编号:

数据库:

Cite:

Permission:

Classification accuracies for feed forward

Graph

¹European Commission, Joint Research C²Laboratory of Remote Sensing, School o³Hellenic Centre for Marine Research, P.C.

01431161

10.1080/01431160801891770

8736231

Image Quick View Collection

[如何引用此图像?](#)[我可以对此图像进行哪些操作?](#)

作者信息

来源期刊

EBSCO Help

EBSCOhost

Enter keyword

All words

Search

Welcome

- Browser Requirements
- Choosing Databases
- Setting Preferences
- Ask-A-Librarian
- Accessibility - Navigation Guide
- EBSCOhost Tutorials
- EBSCOhost iPhone and Android Application
- Reaching Technical Support

Translation

- Changing the Language of the Interface
- Translating an Article

eBooks and Audiobooks

- Audiobooks User Guide
- eBooks User Guide
- Dictionary

Searching

- Basic Search
- Advanced Search
- Advanced Search - Guided Style
- Search History
- Improving Search Results
- Limiters
- Multi-Database Limiters
- Booleans
- Expanders
- Images
- Image Quick View
- Citation Matcher
- Field Codes
- Including Phrases in a Search
- Proximity Searches
- Searching with Wildcards and Truncation Symbols
- Company Profiles
- Videos
- NAICS by Description
- NAICS in SIC Code Order
- Single vs. Plural Searching
- Search Modes

Browsing

- Indexes
- Thesaurus
- Subjects, People and Places
- Publications

How to Cite Images

When referencing images that come from

If you want to specifically cite the image

- Check the article content for additional information.
 - If an alternate name is available, use it.
- If the image has a title or caption, use it.
- After the article or image title and author, include the image type, e.g., Graph, Illustration, Map, or Photograph.
- Replace the page range of the article with the image number.

AMA Style

Article:

Gao T, Gurd B. Organizational issues for health services research. 2019;19(1):1-11. doi:10.1002/hlth.1234

Image:

Gao T, Gurd B. Hospital size. Chart. BMC Health Services Research. 2019;19(1):1-11. doi:10.1002/hlth.1234

APA Style

Article:

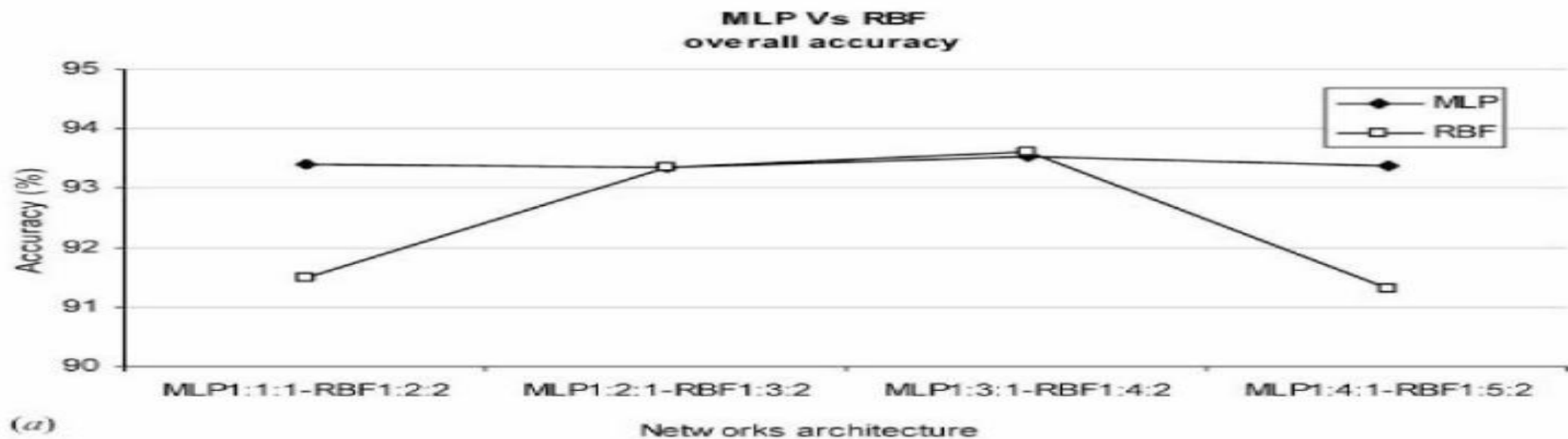
Gao, T., & Gurd, B. (2019). Organizational issues for health services research. *BMC Health Services Research*, 19(1), 1-11. doi:10.1002/hlth.1234

Image:

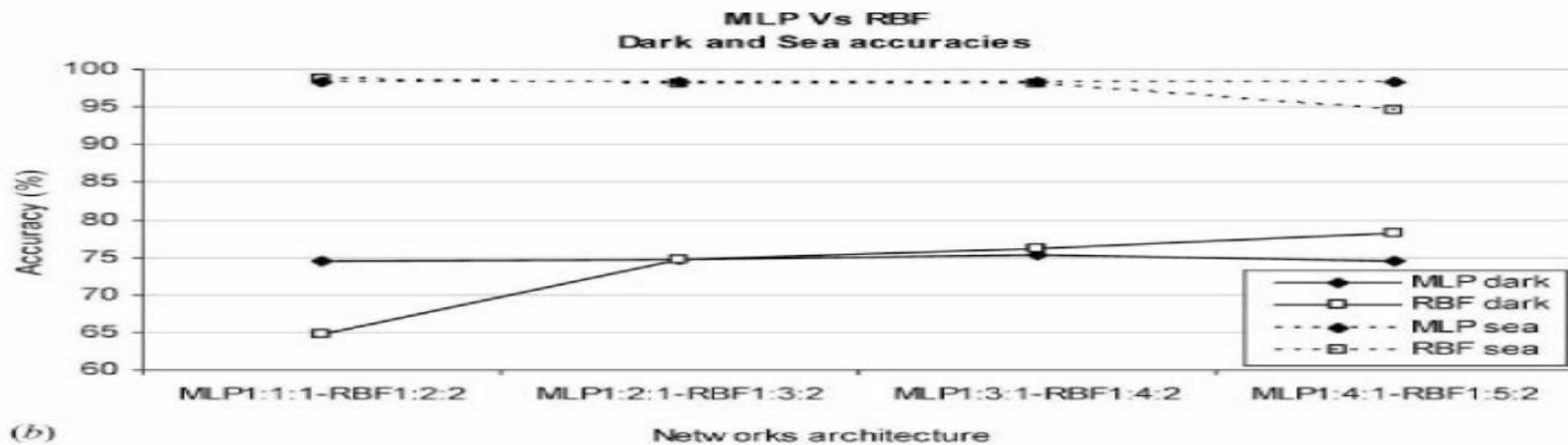
Gao, T., & Gurd, B. (2019). Hospital size. *BMC Health Services Research*, 19(1), 1-11. doi:10.1002/hlth.1234

Chicago: Author-Date Style

Article:



(a)



(b)

Figure 7. Classification accuracies for feed forward neural networks. (a) Overall accuracies for MLP and RBF neural networks. (b) Dark formation and sea accuracies for MLP and RBF neural networks.

EBSCOhost数据库平台使用

▶ 访问方式

▶ 检索方式

▶ 检索结果

精确搜索结果

当前检索

布尔逻辑/词组:

((large or big or great or mass) W0 data)AND SU
((enterpri...

扩展条件

应用对等科目

X

限定条件

全文

X

出版日期: 20100101-20211231

X

来源类型

学术理论期刊

X

限于

☒ 全文

☐ 有参考

☐ 学术 (同行评审) 期刊

自: 2010 至: 2021 出版日期

显示更多
选项集

来源类型

☐ 所有结果

☒ 学术理论期刊 (16)

☐ 贸易出版物 (24)

☐ 杂志 (22)

检索结果: 1 - 10 (共 16 个)

1. Important Determinants of Foreign Company Performance in China: Big Data Analysis.



学术期刊

By: Wang, Chuang; Giouvriss, Evangelos. Chinese Economy. Jan/Feb2019, Vol. 52 Issue 1, p56-82. 27p. 6 Charts. DOI: 10.1080/10971475.2018.1523859. , 数据库: Business Source Premier

科目: ENTRY mode **strategies** (Foreign markets); INTERNATIONAL **business enterprises**; **BUSINESS enterprises** -- Law & legislation; **BIG data**; ADVERTISING; CHINA; Outdoor Advertising; Advertising

显示所有 6 个图像

Export to foreign countries from offshore of U.S. industry	2008	2009	2010
Share of exports of foreign-owned firms in total exports	36.2	36.5	36.6
Share of exports of foreign-owned firms in total exports	44.1	42.7	41
Share of exports of foreign-owned firms in total exports (U.S.)	100	100	100
Number of companies in foreign-owned firms in total exports	100	100	100



HTML 全文



PDF 全文 (228KB)

2. Capturing Marketing Information to Fuel Growth.



学术期刊

By: Du, Rex Yuxing; Netzer, Oded; Schweidel, David A.; Mitra, Debanjan. Journal of Marketing. Jan2021, Vol. 85 Issue 1, p163-183. 21p. 1 Chart. DOI: 10.1177/0022242920969198. , 数据库: Business Source Premier

科目: MARKETING; ECONOMIC expansion; MARKETING **strategy**; MARKETING research; **BUSINESS** intelligence; Administrative Management and General Management Consulting Services; Marketing Research and Public Opinion Polling



HTML 全文



PDF 全文 (343KB)

3. Creating Strategic Business Value from Big Data Analytics: A Research Framework.



学术期刊

By: Grover, Varun; Chiang, Roger H.L.; Liang, Ting-Peng; Zhang, Dongsong. Journal of Management Information Systems. 2018, Vol. 35 Issue 2, p388-423. 36p. DOI: 10.1080/07421222.2018.1523859. , 数据库: Business Source Premier

科目: **BIG data**; SOFTWARE analytics; **STRATEGIC** planning; VALUE (Economics); **BUSINESS** valuation; COMPETITIVE advantage in **business**; ECONOMIC competition

显示所有 7 个图像



正在检索: Academic Search Premier, 显示全部 | 选择数据库

EBSCOhost Research
Databases

((large or big or great or mass) W0 data) AND SU((enterprise* or business

搜索



基本检索 高级检索 搜索历史记录

详细记录

HTML 全文

PDF 全文 (228KB)

查找相似结果
使用智能文本搜索。

结果列表 精确检索 1 共 16

选择语种

翻译

Español
Persian
Français
עברית
हिन्दी
Hrvatski
Magyar
Indonesia
Italiano
日本語
한국어
Norsk
Nederlands
Polski
Pashto
Português (Portugal)
Română
Русский
Slovenčina
Slovenščina
srpski (latinica)
Svenska
ไทย
Türkçe
Українська
اردو
Tiếng Việt
简体中文
繁體中文

Important Determinants of Foreign Company Performance in China: Big Data Analysis. 排序依
据: Wang, Chuang, Giouvriss, Evangelos, Chinese Economy, 10971475, Jan/Feb2019, 卷
52, 期号 1

Business Source Premier

Determinants of Foreign Company Performance in China: Big Data Analysis

Listen American Accent

Foreign market entry is important in market development. We examine entry timing/mode, investment, advertising, location, and interactive effects. Early entrants enjoy a high market share. The type of entry and initial investment also affect performance. Even though the effect of advertising on market share is significant, regardless of early/late entry, the effect is

工具

添加至文件
夹

打印

电子邮件

保存

引用

导出

添加注释

永久链接



正在检索: Academic Search Premier, [显示全部](#) | [选择数据库](#)

EBSCOhost Re
Dat

((large or big or great or mass) W0 data) AND SU((enterprise* or business

搜索



[基本检索](#) [高级检索](#) [搜索历史记录](#)



详细记录



HTML 全文



PDF 全文 (228KB)

[查找相似结果](#)
使用智能文本搜索。

◀ 结果列表 精确检索 ▶ 1 共 16 ▶

简体中文

翻译

原始语言

注: 本翻译由自动翻译程序产生, 旨在表达原文的内容。该程序不能保证产生的译文完全与原文意思相同。如果要打印、电邮或保存此翻译, 请使用浏览器上的相关功能来完成。

翻译者 Microsoft

标题: Important Determinants of Foreign Company Performance in China: Big Data Analysis. 排序依据: Wang, Chuang, Giouvis, Evangelos, Chinese Economy, 10971475, Jan/Feb2019, 卷 52, 期号 1

数据库: Business Source Premier

外国的重要决定因素公司在中国的表现：大数据分析

内容

介绍

文学评论

进入国外市场对市场发展具有重要意义。我们检查入场时间/模式、投资、广告、位置和互动效果。早期进入者享有很高的市场份额。进入类型和初始投资也影响业绩。尽管广告对市场份额的影响是显著的, 但无论早晚进入, 其效果都因进入模式、投资和行业而异。广告对自有子公司的影响更大。非制造公司与制造业相比, 广告受益更多公司。在华

工具

添加
夹

打印

电子

保存

引用

导出

添加

永久



正在检索: Academic Search Premier, 显示全部 | 选择数据库

((large or big or great or mass) W0 data) AND SU((enterprise* or business

搜索

基本检索 高级检索 搜索历史记录



详细记录



HTML 全文



PDF 全文 (228KB)

查找相似结果

使用智能文本搜索。

结果列表 精确检索 1 共 16

选择语种

翻译

标题: Important Determinants of Foreign Company Performance in China: Big
Chuang, Giouvis, Evangelos, Chinese Economy, 10971475, Jan/Feb20
数据库: Business Source Premier

Important Determinants of Foreign Company China: Big Data Analysis

内容

INTRODUCTION

LITERATURE
REVIEW

The Impact of



Listen



American Accent



收听音频

ReadSpeaker

Settings

Highlighting

Text highlighting

☒ On ☐ Off

Highlighting options

Word and sentence

Word color



Sentence color



Text color



Enhanced text visibility

☐ On ☒ Off

Reading

Speed

☐ Slow ☒ Medium ☐ Fast

Close



正在检索: Academic Search Premier, 显示全部 | 选择数据库

EBSCOhost Research
Databases

((large or big or great or mass) W0 data) AND SU((enterprise* or business

搜索

基本检索 高级检索 搜索历史记录

详细记录

HTML 全文

PDF 全文 (228KB)

查找相似结果
使用智能文本搜索。

结果列表 精确检索 1 共 16

选择语种

翻译

标题: Important Determinants of Foreign Company Performance in China: Big Data Analysis. 排序依据: Wang, Chuang, Giouvriss, Evangelos, Chinese Economy, 10971475, Jan/Feb2019, 卷 52, 期号 1
数据库: Business Source Premier

Important Determinants of Foreign Company Performance in China: Big Data Analysis

内容

INTRODUCTION

LITERATURE
REVIEW

The Impact of

Listen American Accent

Foreign market entry is important in market development. We examine entry timing/mode, investment, advertising, location, and interactive effects. Early entrants enjoy a high market share. The type of entry and initial investment also affect performance. Even though the effect of advertising on market share is significant, regardless of early/late entry, the effect is different, based on entry mode, investment, and industry. The effect of advertising is

工具

添加至文件夹

打印

电子邮件

保存

引用

导出

添加注释

永久链接



正在检索: Academic Search Premier, 显示全部 | 选择数据库

((large or big or great or mass) W0 data) AND SU((enterprise* or business

搜索

基本检索 高级检索 搜索历史记录

EBSCOhost Re
Dat



详细记录



HTML 全文



PDF 全文 (228KB)

查找相似结果

使用智能文本搜索。

结果列表 精确检索 1 共 16



保存

保存时包括:

☒ HTML 全文(如果有)

☒ HTML 文章链接

☒ 标准字段格式 详细的引文和摘要

☐ 引文格式 ABNT (巴西国家标准)

☐ 自定义的字段格式

保存

取消

有关保存全文的信息, 请参阅 [联机帮助](#)。

有关使用引文格式的信息, 请参阅 [在线引文帮助](#)

选择语种

翻译

标题:

Important Determinants of Foreign Company Performance in China: Big Data Analysis. 排序依据: Wang, Chuang, Giouvis, Evangelos, Chinese Economy, 10971475, Jan/Feb2019, 卷 52, 期号 1

数据库:

Business Source Premier

工具

添加
夹

打印

电子

保存

引用

导出

添加

永久

1 将保存文章。

以下链接信息提供了您所请求的文章的永久链接。

此记录的永久链接: 如果单击以下链接, 则可向您显示文章或引文的开头部分。

剪切和粘贴: 要将文章链接放在外部 Web 文档中, 只需复制和粘贴下面以“<a href”开头的 HTML 即可。

要在 Internet Explorer 中继续操作, 请选择“文件”, 然后 从上面的浏览器工具栏中选择“另存为”。请确保另存为纯文本文件 (.txt) 或“网页, 仅 HTML”文件 (.html)。在 FireFox 中, 选择“文件”, 然后文件另存为“另存为”。在 Chrome 中, 使用鼠标在页面上右键单击并选择 从上面的浏览器工具栏中选择

不同浏览器
保存方法提示

记录: 1

标题: Important Determinants of Foreign Company Performance in China: Big Data Analysis.

作者: Wang, Chuang¹
Giouvris, Evangelos¹

来源: Chinese Economy. Jan/Feb2019, Vol. 52 Issue 1, p56-82. 27p. 6 Charts.

文献类型: Article

主题词语: *ENTRY mode strategies (Foreign markets)
*INTERNATIONAL business enterprises
*BUSINESS enterprises -- Law & legislation
*BIG data
*ADVERTISING

地理术语: CHINA

作者提供的关键字: advertising
entry timing/mode
investment
Performance

NAICS/行业代码: 541850 Outdoor Advertising
541890 Other Services Related to Advertising

摘要: Foreign market entry is important in market development. We examine entry timing/mode, investment, advertising, location, and interactive effects. Early entrants enjoy a high market share. The type of entry and initial investment also affect performance. Even though the effect of advertising on market share is significant, regardless of early/late entry, the effect is different, based on entry mode, investment, and industry. The effect of advertising is larger on owned subsidiaries. Nonmanufacturing firms benefit more from advertising compared to manufacturing firms. Multinationals in manufacturing industries investing in Middle/Northeast China perform better, while nonmanufacturing multinationals perform better in Eastern China. [ABSTRACT FROM AUTHOR]

Copyright of Chinese Economy is the property of Taylor & Francis Ltd and its content may not be copied or emailed to multiple sites or posted to a listserv without the copyright holder's express written permission. However, users may print, download, or email articles for individual use. This abstract may be

AND

选择一个字段(可选)

[基本检索](#) [高级检索](#) [搜索历史记录](#)

精确搜索结果

当前检索

布尔逻辑/词组:

((large or big or great or mass) W0 data)AND SU
((enterpri...

扩展条件

应用对等科目 ☒

限定条件

全文 ☒出版日期: 20100101-
20211231 ☒

来源类型

学术理论期刊 ☒

限于

☒ 全文☐ 有参考☐ 学术(同行评审)期刊

自: 至:

2010

出版日期

2021

[显示更多](#)

选项集

来源类型

☐ 所有结果☒ 学术理论期刊 (16)☐ 贸易出版物 (24)☐ 杂志 (22)

检索结果: 1 - 10 (共 16 个)

1. Important Determinants of Foreign Company Performance in China: Big Data Analysis.



学术期刊

By: Wang, Chuang; Giouvriss, Evangelos. Chinese Economy. Jan/Feb2019, Vol. 52 Issue 1, p56-82. 27p. 6 Charts. DOI: 10.1080/10971475.2018.1523859. , 数据库: Business Source Premier

科目: ENTRY mode **strategies** (Foreign markets); INTERNATIONAL **business enterprises**; **BUSINESS enterprises** -- Law & legislation; **BIG data**; ADVERTISING; CHINA; Outdoor Advertising; Advertising[显示所有 6 个图像](#)[HTML 全文](#)[PDF 全文 \(228KB\)](#)

2. Capturing Marketing Information to Fuel Growth.



学术期刊

By: Du, Rex Yuxing; Netzer, Oded; Schweidel, David A.; Mitra, Debanjan. Journal of Marketing. Jan2021, Vol. 85 Issue 1, p163-183. 21p. 1 Chart. DOI: 10.1177/0022242920969198. , 数据库: Bu

科目: MARKETING; ECONOMIC expansion; MARKETING **strategy**; MARKETING research; **BUSINESS** intelligence; Administrative Management and General Management Consulting Services; Marketing Research and Public Opinion Polling[HTML 全文](#)[PDF 全文 \(343KB\)](#)

3. Creating Strategic Business Value from Big Data Analytics: A Research Framework.



学术期刊

By: Grover, Varun; Chiang, Roger H.L.; Liang, Ting-Peng; Zhang, Dongsong. Journal of Management Information Systems. 2018, Vol. 35 Issue 2, p388-423. 36p. DOI: 10.1080/07421222.2018. Source Premier

科目: **BIG data**; SOFTWARE analytics; **STRATEGIC** planning; VALUE (Economics); **BUSINESS** valuation; COMPETITIVE advantage in **business**; ECONOMIC competition[显示所有 7 个图像](#)



EBSCOhost

 详细记录

 PDF 全文

来源: Chinese Economy

日期: January 1, 2019

在此作品中

▼ 全文内容

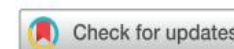
Gender diversity, in...	24
Important Determinan...	56
Analyzing the Dynami...	83
The Development of C...	107

▼ 插图

► 选择其他期号

 HTML 全文

The Chinese Economy, 52: 56–82, 2019
Copyright © 2018 Taylor & Francis Group, LLC
ISSN: 1097-1475 print/1558-0954 online
DOI: 10.1080/10971475.2018.1523859



Important Determinants of Foreign Company Performance in China: Big Data Analysis

Chuang Wang and Evangelos Giouvriss

School of Management, Royal Holloway, University of London, Egham, Surrey, UK

Abstract: Foreign market entry is important in market development. We examine entry timing/mode, investment, advertising, location, and interactive effects. Early entrants enjoy a high market share. The type of entry and initial investment also affect performance. Even though the effect of advertising on market share is significant, regardless of early/late entry, the effect is different, based on entry mode, investment, and industry. The effect of advertising is larger on owned subsidiaries. Nonmanufacturing firms benefit more from advertising compared to manufacturing firms. Multinationals in manufacturing industries investing in Middle/Northeast China perform better, while nonmanufacturing multinationals perform better in Eastern China.

Keywords: Performance, entry timing/mode, investment, advertising

下载

打印

详细记录

PDF 全文

来源: Chinese Economy

日期: January 1, 2019

在此作品中

▼ 全文内容

Gender diversity, in... 24

Important Determinan... 56

Analyzing the Dynami... 83

The Development of C... 107

▼ 插图

▶ 选择其他期号

HTML 全文

The Chinese Economy, 52: 56–82, 2019
Copyright © 2018 Taylor & Francis Group, LLC
ISSN: 1097-1475 print/1558-0954 online
DOI: [10.1080/10971475.2018.1523859](https://doi.org/10.1080/10971475.2018.1523859)



Im
P

Foreign Company
Data Analysis

Giouvris

School of London, Egham, Surrey, UK

新建下载任务

网址:

名称: 319.38 KB

下载到:

Abstract: Foreign market entry is important in market development. We examine entry timing/ mode, investment, advertising, location, and interactive effects. Early entrants enjoy a high market share. The type of entry and initial investment also affect performance. Even though the effect of advertising on market share is significant, regardless of early/late entry, the effect is different, based on entry mode, investment, and industry. The effect of advertising is larger on owned subsidiaries. Nonmanufacturing firms benefit more from advertising compared to manufacturing firms. Multinationals in manufacturing industries investing in Middle/Northeast China perform better, while nonmanufacturing multinationals perform better in Eastern China.

Keywords: Performance, entry timing/mode, investment, advertising

正在检索: Academic Search Premier, 显示全部 | 选择数据库

((large or big or great or mass) W0 data) AND SU((enterprise* or business

搜索

基本检索 高级检索 搜索历史记录

详细记录

HTML 全文

PDF 全文 (228KB)

查找相似结果
使用智能文本搜索。

结果列表 精确检索 1 共 16

选择语种 翻译

标题: Important Determinants of Foreign Company Performance in China: Big Data Analysis. 排序依据: Wang, Chuang, Giouvriss, Evangelos, Chinese Economy, 10971475, Jan/Feb2019, 卷 52, 期号 1

数据库: Business Source Premier

Important Determinants of Foreign Company Performance in China: Big Data Analysis

Listen American Accent

INTRODUCTION

LITERATURE REVIEW

The Impact of Foreign Investment on the Chinese Economy

Different Stages of Entry Timing Research

First-Mover and Late-Entrants Advantage Theory

Foreign market entry is important in market development. We examine entry timing/mode, investment, advertising, location, and interactive effects. Early entrants enjoy a high market share. The type of entry and initial investment also affect performance. Even though the effect of advertising on market share is significant, regardless of early/late entry, the effect is different, based on entry mode, investment, and industry. The effect of advertising is larger on owned subsidiaries. Nonmanufacturing **firms** benefit more from advertising compared to manufacturing **firms**. Multinationals in manufacturing industries investing in Middle/Northeast China perform better, while nonmanufacturing multinationals perform better in Eastern China.

Keywords: Performance; entry timing/mode; investment; advertising

INTRODUCTION

Multinational **firms** are always faced with three questions when considering international expansion: which market to enter (entry location), how to enter it (entry mode), and when to enter it (entry timing). In previous studies, researchers have mainly focused on the first two questions, especially mode of entry (Anderson & Gatignon, [3]; Dikova & Van Witteloostuijn, [31]; Pan & David, [80]; Wei, Liu, & Liu et al., [110]). Entry timing, on the other hand, also plays a significant role in the performance of multinational **firms**' overseas subsidiaries (Cui & Lui, [27]; Murray, Ju, & Gao, [73]). In recent years, China has increasingly attracted worldwide attention. According to the World Investment Report 2016, China has a foreign direct investment (FDI) of \$135.6 billion, second only to the United States. China opened its market to the world in 1979; however, compared to the United States, China is still considered an emerging market. Entry timing will have a more significant

工具

添加至文件夹

打印

电子邮件

保存

引用

导出

添加注释

永久链接



正在检索: Academic Search Premier, 显示全部 | 选择数据库

((large or big or great or mass) W0 data) AND SU((enterprise* or bu

基本检索 高级检索 搜索历史记录

EBSCO Help



Print



Close



详细记录

HTML 全文

PDF 全文 (228KB)

查找相似结果
使用智能文本搜索。

结果列表 精确检索 1 共 16

引文格式

注：请查看如下说明 [EBSCO Connect](#) 并在使

ABNT

参考文献

(巴西国家标准)

WANG, C.; GIOUVRI, E. I.
10.1080/10971475.2018.
2021.

AMA

参考列表

(American Medical
Assoc.)

Wang C, Giouvis E. Impo

选择语种

翻译

标题: Important Determinants of Fo
1

数据库: Business Source Premier

Enter keyword

All words

Search

Welcome

- Browser Requirements
- Choosing Databases
- Setting Preferences
- Ask-A-Librarian
- Accessibility - Navigation Guide
- EBSCOhost Tutorials
- EBSCOhost iPhone and Android Application
- Reaching Technical Support

Translation

- Changing the Language of the Interface
- Translating an Article

eBooks and Audiobooks

- Audiobooks User Guide
- eBooks User Guide
- Dictionary

Searching

- Basic Search
- Advanced Search
- Advanced Search - Guided Style
- Search History
- Improving Search Results
- Limiters
- Multi-Database Limiters

ABNT Style

Associação Brasileira de Normas Técnicas (ABNT) is responsible for the maintenance of technical standards in Brazil. ABNT, a private, non-profit organization, which seeks to promote development of technical. It is a founding member of the International Organization for Standardization (ISO).

Instructions

Names: Last name in capital letters, followed by first and middle initials (separated by periods).

Titles: Titles of articles, books and book chapters are in sentence case - capitalize only the first word, proper nouns and abbreviations that are ordinarily capitalized. Names of periodicals are capitalized headline style (capitalize all words except for prepositions and common conjunctions).

Dates: The day and year of publication must always be indicated in Arabic numerals. The month must be given in abbreviated form.

Note: These are only basic examples of the ABNT NBR 6023:2018 style. More detailed information is available from ABNT (<http://www.abnt.org.br/>). In addition, a variety of third-party style guides and web sites can provide further assistance.

Always consult your library resources for exact formatting and punctuation guidelines and pay special attention to specific requirements from your instructor.

Journal Article

Pattern:

[Author LAST NAME], [Author First/Middle Name Initial(s)]. [Title of the article]. [Name of the Journal], [Publisher Location], v. [Volume Number], n. [Issue Number], p. [Page number starts]-[ends], [Publication Year].

Example:

正在检索: Academic Search Premier, 显示全部 | 选择数据库

搜索 ?

基本检索 高级检索 搜索历史记录

详细记录

HTML 全文

PDF 全文 (228KB)

查找相似结果
使用智能文本搜索。

结果列表 精确检索 1 共 16

Export Manager

保存 电子邮件

要保存的对象数: 1

将引文保存为如下格式的文件:

☒ 直接以 RIS 格式导出 (例如 CITAVI、EasyBib、EndNote、ProCite、Reference Manager、Zotero)

☐ 通用文献目录管理软件

☐ XML 格式引文

☐ BibTeX 格式引文

☐ MARC21 格式引文

☐ 直接导出到 RefWorks。

☐ 直接导出到 EndNote Web

☐ 直接导出到 EasyBib

☐ 下载 CSV

☐ 直接导出到 NoodleTools

保存 取消

选择语种 翻译

标题:

Important Determinants of Foreign Company Performance in China: Big Data Analysis. 排序依据 : Wang, Chuang, Giouvriss, Evangelos, Chinese Economy, 10971475, Jan/Feb 2016, Vol. 38, No. 1, pp. 1-15. 1

数据库:

Business Source Premier

新建下载任务

网址：

https://web.a.ebscohost.com/ehost/delivery?sid=273c2313

名称：


delivery (6).ris

2.80 KB

下载到：

:\\Users\\Administrator\\Desktop 剩: 36.66 GB

浏览

 使用迅雷下载

直接打开

下载

取消

出版物

图像

公司概况

更多

登录

文件夹

首选项

语言

帮助

退出

检索: Academic Search Premier, 显示全部 | 选择数据库

large or big or great or mass) W0 data) AND SU((enterprise* or business)

搜索

检索

高级检索

搜索历史记录

结果列表

精确检索

1 共 16

Important Determinants of Foreign Company Performance in China: Big Data Analysis.

作者:

Wang, Chuang¹

Giouvris, Evangelos¹

来源:

Chinese Economy. Jan/Feb2019, Vol. 52 Issue 1, p56-82. 27p. 6 Charts.

文献类型:

Article

主题词语:

*ENTRY mode strategies (Foreign markets)

*INTERNATIONAL business enterprises

*BUSINESS enterprises -- Law & legislation

*BIG data

*ADVERTISING

地理术语:

CHINA

作者提供的关键字:

advertising

entry timing/mode

investment

Performance

NAICS/行业代码:

541850 Outdoor Advertising

541890 Other Services Related to Advertising

摘要:

Foreign market entry is important in market development. We examine entry timing/mode, investment, advertising, location, and interactive effects. Early entrants enjoy a high market share. The type of entry and initial investment also affect performance. Even though the effect of advertising on market share is significant, regardless of early/late entry, the effect is different, based on entry mode, investment, and industry. The effect of advertising is larger on owned subsidiaries. Nonmanufacturing firms benefit more from advertising compared to manufacturing firms. Multinationals in manufacturing industries investing in Middle/Northeast China perform better, while nonmanufacturing multinationals perform better in Eastern China. [ABSTRACT FROM AUTHOR]

Copyright of Chinese Economy is the property of Taylor & Francis Ltd and its content may not be copied or emailed to multiple sites or posted to a listserv without the copyright holder's express written permission. However, users may print, download, or email articles for individual use. This abstract may be abridged. No warranty is given about the accuracy of the copy. Users should refer to the original published version of the material for the full abstract. (Copyright applies to all Abstracts.)

作者单位:

¹School of Management, Royal Holloway, University of London, Egham, Surrey, UK

ISSN:

1097-1475

图像

	200	300	400
Number of foreign-owned firms in China (in thousands)	400	300	200
Number of foreign-owned firms in China (in thousands)	400	300	200
Number of foreign-owned firms in China (in thousands)	400	300	200
Number of foreign-owned firms in China (in thousands)	400	300	200
Number of foreign-owned firms in China (in thousands)	400	300	200

转到全部 6 图像 >>

工具

添加至文件夹

打印

电子邮件

保存

引用

导出

添加注释

永久链接

听

翻译



文件夹内容
返回

要将这些对象保存在文件夹中以供将来会话使用，登录至“我的 EBSCOhost”。

EBSCOhost Res
Data

- 文章 (1)
- 图像 (0)
- 视频 (0)
- 公司 (0)
- 页面 (0)
- 电子图书 (0)
- 有声图书 (0)
- 注释 (0)
- 其他内容源 (0)
- 检索的永久链接 (0)
- 保存的检索 (0)
- 检索快讯 (0)
- 期刊快讯 (0)
- 网页 (0)

文章

1-1 共 1

页: 1

姓名 页面选项

☐ 全选/撤消全选

删除项目

1. Important Determinants of Foreign Company Performance in China: Big Data Analysis.



学术期刊

By: Wang, Chuang; Giouvriss, Evangelos. Chinese Economy. Jan/Feb2019, Vol. 52 Issue 1, p56-82. 27p. 6 Charts. DOI: 10.1080/10971475.2018.1523859. 数据库: Business Source Premier

科目: ENTRY mode strategies (Foreign markets); INTERNATIONAL business enterprises; BUSINESS enterprises – Law & legislation; BIG data; ADVERTISING; CHINA; Outdoor Advertising; Other Services Related to Advertising

显示所有 6 个图像

	2017	2018	2019
Exports to foreign-owned firms (billions of U.S. dollars)	85.9	106.3	106.0
Share of exports of foreign-owned firms in total exports	4.1	5.7	4.1
Share of industrial exports to foreign-owned firms in total industrial exports (%)	1.0	2.1	2.1
Number of employees in foreign-owned firms (million persons)	10.0	14.1	15.0



HTML 全文



PDF 全文 (228KB)

1-1 共 1

页: 1



打印



电子邮件



另存为



导出



正在检索: Academic Search Premier, 显示全部 | 选择数据库

((large or big or great or mass) W0 data) AND SU((enterprise* or business

搜索

基本检索 高级检索 搜索历史记录

精确搜索结果

当前检索

布尔逻辑/词组:
((large or big or great or mass) W0 data) AND SU((enterprise*...

扩展条件

应用对等科目

限定条件

全文

出版日期: 20100101-20211231

来源类型

学术理论期刊

限于

☒ 全文

☐ 有参考

☐ 学术 (同行评审) 期刊

自: 2010 至: 2021

出版日期

显示更多选项集

来源类型

检索结果: 1 - 10 (共 16 个)

1. Important Determinants of Foreign Company Performance in China: Big Data Analysis.

By: Wang, Chuang; Giouvriss, Evangelos. *Chinese Economy*. Jan/Feb2019, Vol. 52 Issue 1, p56-82. 27p. 6 Charts. DOI: 10.1080/10971475.2018.1523859. ,

科目: ENTRY mode **strategies** (Foreign markets); INTERNATIONAL **business enterprises**; **BUSINESS enterprises** -- Law & legislation; **BIG data**; ADVERTISING; Other Services Related to Advertising

学术期刊

显示所有 6 个图像

	2009	2010	2011
Exports by foreign-owned firms (billions of U.S. dollars)	880	780.3	818.8
Share of exports of foreign-owned firms in total exports	44.1	32.27	47
Share of industrial exports by foreign-owned firms in total industrial exports (%)	100	76.7	87.7
Number of employees in foreign-owned firms (million persons)	100	142.5	178.1

HTML 全文 PDF 全文 (228KB)

2. Capturing Marketing Information to Fuel Growth.

By: Du, Rex Yuxing; Netzer, Oded; Schweidel, David A.; Mitra, Debanjan. *Journal of Marketing*. Jan2021, Vol. 85 Issue 1, p163-183. 21p. 1 Chart. DOI: 10.1177/0022242920969198. , 数据库: Business Source Premier

科目: MARKETING; ECONOMIC expansion; MARKETING **strategy**; MARKETING research; **BUSINESS** intelligence; Administrative Management and General Management Consulting Services; Marketing Consulting Services; Marketing Research and Public Opinion Polling

学术期刊

HTML 全文 PDF 全文 (343KB)

3. Creating Strategic Business Value from Big Data Analytics: A Research Framework.

By: Grover, Varun; Chiang, Roger H.L.; Liang, Ting-Peng; Zhang, Dongsong. *Journal of Management Information Systems*. 2018, Vol. 35 Issue 2, p388-423. 36p. DOI:

相关性 页面选项 共享

添加至文件夹:

结果 (1-10)

将搜索添加到文件夹中:

((large or big or great or mass) W0 data) AND SU((enterprise*...

创建快讯:

电子邮件快讯 RSS 源

使用永久链接:

检索 (复制和粘贴) 的永久链接

https://search.ebscohost.com/login.as

我的



Pang 的文件夹

返回

EBSCOhost Research
Databases

我的文件夹

文章 (10)

图像 (0)

视频 (0)

公司 (0)

页面 (0)

电子图书 (0)

有声图书 (0)

借出 (0)

预约 (0)

注释 (0)

其他内容源 (0)

检索的永久链接 (1)

保存的检索 (0)

检索快讯 (0)

期刊快讯 (0)

网页 (0)

我的定制文件夹 新建

我的文件夹: 检索的永久链接

1-1 共 1

页: 1

姓名 页面选项

☐ 全选/撤消全选 删除项目

- ☐ 1. ((large or big or great or mass) W0 data) AND SU((enterprise* or business* or compan* or firm* or corporat*) AND (strat* or tactic*))

https://search.ebscohost.com/login.aspx?direct=true&db=aph&db=buh&db=eric&db=cmedm&db=nfh&db=bwh&bquery=((large+or+big++or+great+or+mass)+W0++data)++AND++SU((enterprise*+or+business*+or+compan*+or+fir
m*++or+corporat*+)+AND+(strat*+or+tactic*))&cli0=FT&clv0=Y&lang=zh-cn&type=0&searchMode=Standard&site=ehost-
live&ssl=y

数据库	应用限制条件
Academic Search Premier	全文
Business Source Premier	全文
ERIC	全文
MEDLINE	全文
Newspaper Source	全文
Regional Business News	全文

电子邮件

另存为文件



Pang 的文件夹 ?

返回

EBSCOhost Research
Databases

<< 我的文件夹

文章 (10)

图像 (0)

视频 (0)

公司 (0)

页面 (0)

电子图书 (0)

有声图书 (0)

借出 (0)

预约 (0)

注释 (0)

其他内容源 (0)

检索的永久链接 (1)

保存的检索 (0)

检索快讯 (0)

期刊快讯 (0)

网页 (0)

我的定制文件夹 新建



我的文件夹: 文章

1-10 共 10

页: 1

姓名 页面选项

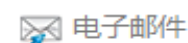
☐ 全选/撤消全选

删除项目

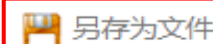
保存



打印



电子邮件



另存为文件



导出

☐ 1. BIDDING BEHAVIOR EVOLUTION IN SEQUENTIAL AUCTIONS:
CHARACTERIZATION AND ANALYSIS.

学术期刊

By: Goes, Paulo B.; Karuga, Gilbert G.; Tripathi, Arvind K. MIS Quarterly. Dec2012, Vol. 36 Issue 4, p1021-1042. 22p. 1 Diagram, 10 Charts, 2 Graphs. DOI: 10.2307/41703496. , 数据库: Business Source Premier

科目: BIDDING strategies; INTERNET auctions; BIDDERS; RETAIL industry; MARKETING channels; INVENTORIES; RESEARCH; COMPETITIVE advantage in business; AUCTIONEERS; BIDS; INVENTORY control; BID price; All Other Support Services; Process, Physical Distribution, and Logistics Consulting Services; All other miscellaneous store retailers (except beer and wine-making supplies stores); All Other Miscellaneous Store Retailers (except Tobacco Stores); All other miscellaneous general merchandise stores; Electronic Auctions; Electronic shopping and mail-order houses; HUMAN behavior; SEQUENTIAL analysis

显示所有 13 个图像



EBSCOhost

保存管理器

[返回](#)

文章

要保存的对象数: 10

☐ 保存之后从文件夹中删除这些对象

保存

有关保存全文的信息, 请参阅 [联机帮助](#)。有关使用引文格式的信息, 请参阅 [在线引文帮助](#)

保存时包括:

☒ HTML 全文(如果有)

☒ HTML 文章链接

☒ 标准字段格式

详细的引文和摘要 ▼

☐ 引文格式

ABNT (巴西国家标准) ▼

☐ 自定义的字段格式

[返回](#)

10 将保存文章。

以下链接信息提供了您所请求的文章的永久链接。

此记录的永久链接: 如果单击以下链接, 则可向您显示文章或引文的开头部分。

剪切和粘贴: 要将文章链接放在外部 Web 文档中, 只需复制和粘贴下面以"<a href"开头的 HTML 即可。

要在 Internet Explorer 中继续操作, 请选择“文件”, 然后 从上面的浏览器工具栏中选择“另存为”。请确保另存为纯文本文件 (.txt) 或“网页, 仅 HTML”文件 (.html)。在 FireFox 中, 选择“文件”, 然后 文件另存为“另存为”。在 Chrome 中, 使用鼠标在页面上右键单击并选择 从上面的浏览器工具栏中选择

记录: 1

标题: BIDDING BEHAVIOR EVOLUTION IN SEQUENTIAL AUCTIONS: CHARACTERIZATION AND ANALYSIS.

作者: Goes, Paulo B.¹ (AUTHOR) pgoes@eller.arizona.edu
Karuga, Gilbert G.² (AUTHOR) gkaruga@ku.edu
Tripathi, Arvind K.³ (AUTHOR) a.tripathi@auckland.ac.nz

来源: MIS Quarterly. Dec2012, Vol. 36 Issue 4, p1021-1042. 22p. 1 Diagram, 10 Charts, 2 Graphs.

文献类型: Article

主题词语: *BIDDING strategies
*INTERNET auctions
*BIDDERS
*RETAIL industry
*MARKETING channels
*INVENTORIES
*RESEARCH
*COMPETITIVE advantage in business
*AUCTIONEERS
*BIDS
*INVENTORY control
*BID price
HUMAN behavior
SEQUENTIAL analysis

作者提供的关键字: auction design
bidding behavior
bidding strategies
sequential online auctions

NAICS/行业代码: 561990 All Other Support Services
541614 Process, Physical Distribution, and Logistics Consulting Services
453999 All other miscellaneous store retailers (except beer and wine-making supplies stores)
453998 All Other Miscellaneous Store Retailers (except Tobacco Stores)
452999 All other miscellaneous general merchandise stores
454112 Electronic Auctions
454110 Electronic shopping and mail-order houses

摘要: Retailers are increasingly exploiting sequential online auctions as an effective and low cost distribution channel for disposing large quantities of inventory. In such auction environments, bidders have the opportunity of participating in many auctions to learn and choose the bidding strategy that best fits their preferences. Previous studies have mostly focused on identifying bidding strategies in single, isolated online auctions. Using a large data set collected from sequential online auctions, we first characterize bidding strategies in this interesting online environment and then develop an empirical model to explain bidders' adoption of different strategies. We also examine how bidders change their strategies over time. Our findings challenge the general belief that bidders employ their strategies regardless of experience or their specific demand. We find that bidders' demand, participation experience, and auction design parameters affect their choice of bidding strategies. Bidders with unit demand are likely to choose early bidding

DOI: 10.2307/41703496

入藏编号: 83465884

此记录的持久性链接 (永久链接): <https://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=83465884&lang=zh-cn&site=ehost-live>

剪切和粘贴: BIDDING BEHAVIOR EVOLUTION IN SEQUENTIAL AUCTIONS: CHARACTERIZATION AND

数据库: Business Source Premier

记录: 2

标题: Building relationship innovation in global collaborative partnerships: big data analytics and traditional organizational powers.

作者: Akhtar, Pervaiz¹ pervaiz.akhtar@hull.ac.uk
Khan, Zaheer² khan.zaheer@gmail.com
Rao-Nicholson, Rekha³ rekha.nicholson@newcastle.ac.uk
Zhang, Minhao⁴ minhao.zhang@york.ac.uk

来源: R&D Management. Jan2019, Vol. 49 Issue 1, p7-20. 14p. 2 Diagrams, 4 Charts, 1 Graph.

文献类型: Article

主题词语: *INNOVATIONS in business
*BUSINESS partnerships
*INNOVATION management
*SUPPLY chain management
*STRATEGIC alliances (Business)

摘要: This study examines how relationship innovation can be developed in global collaborative partnerships (alliances, joint ventures, mergers, and acquisitions). The recently emerging theory of big data analytics linked attracted a growing interest, but surprisingly little research has been devoted to this important and complex topic. Therefore, after developing the theoretical foundations, our study empirically quantifies the links between data collected from chief executive officers, managing directors, and heads of departments who work in contemporary global data-and-information driven collaborative partnerships. The results from structural equation innovation depends on the power of big data analytics and non-mediated powers (NMP, expert and referent). The power of big data analytics also mediates the correlation between NMP and relationship innovation manipulative) negatively affect the power of big data analytics and relationship innovation. The interaction effects further depict that analytically powered partnerships have better relationship innovation compared with power. Consequently, the contributions of this study provide a deeper understanding of mechanisms of how modern collaborative partnerships can use big data analytics and traditional organizational powers to co-
FROM AUTHOR]

Copyright of R&D Management is the property of Wiley-Blackwell and its content may not be copied or emailed to multiple sites or posted to a listserv without the copyright holder's express written permission. How articles for individual use. This abstract may be abridged. No warranty is given about the accuracy of the copy. Users should refer to the original published version of the material for the full abstract. (Copyright app

作者单位: ¹Logistics Institute, Hull University Business School, University of Hull, Hull HU6 7RX, UK
²Kent Business School, University of Kent, Canterbury CT2 7NZ, UK
³Newcastle University London, London E1 7EZ, UK
⁴York Management School, University of York, York YO10 5DD, UK

全文字数: 8804

ISSN: 0033-6807

DOI: 10.1111/radm.12253

入藏编号: 134325223

此记录的持久性链接 (永久链接): <https://search.ebscohost.com/login.aspx?direct=true&db=buh&AN=134325223&lang=zh-cn&site=ehost-live>

剪切和粘贴: Building relationship innovation in global collaborative partnerships: big data analytics and tra

数据库: Business Source Premier



详细记录



HTML 全文



PDF 全文 (268KB)

参考文献 (58)

此数据库中的引用次数 (1)

Building relationship innovation in global collaborative partnerships: big data analytics and traditional organizational powers.

作者: Akhtar, Pervaiz¹ pervaiz.akhtar@hull.ac.uk
Khan, Zaheer² khan.zaheer@gmail.com
Rao-Nicholson, Rekha³ rekha.nicholson@newcastle.ac.uk
Zhang, Minhao⁴ minhao.zhang@york.ac.uk

来源: R&D Management. Jan2019, Vol. 49 Issue 1, p7-20. 14p. 2 Diagrams, 4 Charts, 1 Graph.

文献类型: Article

主题词语: *INNOVATIONS in business
*BUSINESS partnerships
*INNOVATION management
*SUPPLY chain management
*STRATEGIC alliances (Business)

摘要: This study examines how relationship innovation can be developed in global collaborative partnerships (alliances, joint ventures, mergers, and acquisitions). Recently emerging theory of big data analytics linked with traditional organizational powers has attracted a growing interest, but surprisingly little research has been devoted to this important and complex topic. Therefore, after developing the theoretical foundations, our study empirically quantifies the links between big data analytics and relationship innovation constructs based on the data collected from chief executive officers, managing directors, and heads of departments who work in contemporary global information-driven collaborative partnerships. The results from structural equation modeling indicate that the relationship innovation depends on the power of big data analytics and non-mediated powers (NMP, expert and referent). The power of big data analytics also mediates the correlation between NMP and relationship innovation. However, mediated powers (coercive and manipulative) negatively affect the power of big data analytics and relationship innovation. The study shows that collaborative partnerships have better relationship innovation compared with those which focus less on the analytical power. Consequently, the contributions of this study are to show how modern collaborative partnerships can use big data analytics and traditional organizational powers to co-create relationship innovation. [ABSTRACT]

Copyright of R&D Management is the property of Wiley-Blackwell and its content may not be copied or emailed to multiple sites or posted to a listserv. However, users may print, download, or email articles for individual use. This abstract may be abridged. No warranty is given about the accuracy of the abstract.



文件夹内容

[返回](#)要将这些对象保存在文件夹中以供将来会话使用, [登录至“我的 EBSCOhost”](#).EBSCOhost Research
Databases

文章 (10)

图像 (0)

视频 (0)

公司 (0)

页面 (0)

电子书 (0)

有声图书 (0)

注释 (0)

其他内容源 (0)

检索的永久链接 (1)

保存的检索 (0)

检索快讯 (0)

期刊快讯 (0)

网页 (0)

文章

1-10 共 10

页: 1

姓名 页面选项

☐ 全选/撤消全选 ☐ 1. BIDDING BEHAVIOR EVOLUTION IN SEQUENTIAL AUCTIONS: CHARACTERIZATION AND ANALYSIS.

学术期刊

By: Goes, Paulo B.; Karuga, Gilbert G.; Tripathi, Arvind K. MIS Quarterly. Dec2012, Vol. 36 Issue 4, p1021-1042. 22p. 1 Diagram, 10 Charts, 2 Graphs. DOI: 10.2307/41703496. 数据库: Business Source Premier

科目: BIDDING strategies; INTERNET auctions; BIDDERS; RETAIL industry; MARKETING channels; INVENTORIES; RESEARCH; COMPETITIVE advantage in business; AUCTIONEERS; BIDS; INVENTORY control; BID price; All Other Support Services; Process, Physical Distribution, and Logistics Consulting Services; All other miscellaneous store retailers (except beer and wine-making supplies stores); All Other Miscellaneous Store Retailers (except Tobacco Stores); All other miscellaneous general merchandise stores; Electronic Auctions; Electronic shopping and mail-order houses; HUMAN behavior; SEQUENTIAL analysis

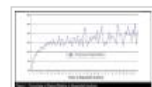
[显示所有 13 个图像](#)

Table 1. Bidding Behavior in Sequential Auctions			
Variable	Mean	Standard Deviation	Minimum
Bid Price	10.21	1.02	8.00
Bid Quantity	10.21	1.02	8.00
Bid Time	10.21	1.02	8.00
Bid Location	10.21	1.02	8.00

Table 2. Bidding Behavior in Sequential Auctions			
Variable	Mean	Standard Deviation	Minimum
Bid Price	10.21	1.02	8.00
Bid Quantity	10.21	1.02	8.00
Bid Time	10.21	1.02	8.00
Bid Location	10.21	1.02	8.00

Table 3. Bidding Behavior in Sequential Auctions			
Variable	Mean	Standard Deviation	Minimum
Bid Price	10.21	1.02	8.00
Bid Quantity	10.21	1.02	8.00
Bid Time	10.21	1.02	8.00
Bid Location	10.21	1.02	8.00

PDF 全文 (229KB)

☐ 2. Building relationship innovation in global collaborative partnerships: big data analytics and traditional organizational powers.

学术期刊

By: Akhtar, Pervaiz; Khan, Zaheer; Rao-Nicholson, Rekha; Zhang, Minhao. R&D Management. Jan2019, Vol. 49 Issue 1, p7-20. 14p. 2 Diagrams, 4 Charts, 1 Graph. DOI: 10.1111/radm.12253. 数据库: Business Source Premier

科目: INNOVATIONS in business; BUSINESS partnerships; INNOVATION management; SUPPLY chain management; STRATEGIC alliances (Business)

[显示所有 8 个图像](#)

Table 1. Sample characteristics			
Characteristic	Mean	Standard Deviation	Minimum
Age (years)	34.56	4.85	21
Gender	50%	0	0
Education level	16.2	1.5	12
Employment	10.5	2.5	5

Table 2. Factorial ANOVA for innovation-related				
Variables	SS	df	F-value	p-value (ANOVA)
MS (n=100)	10.00	100	10.00	0.00
MS (n=100)	10.00	100	10.00	0.00
MS (n=10)	10.00	100	10.00	0.00
MS (n=100)	10.00	100	10.00	0.00
MS (n=10)	10.00	100	10.00	0.00
MS (n=10)	10.00	100	10.00	0.00

导出



保存 电子邮件

要保存的对象数: 10

☐ 保存之后从文件夹中删除这些对象

保存

将引文保存为如下格式的文件:

☒ 直接以 RIS 格式导出 (例如 CITAVI、EasyBib、EndNote、ProCite、Reference Manager、Zotero)

☐ 直接导出到 EndNote Web

☐ 通用文献目录管理软件

☐ XML 格式引文

☐ BibTeX 格式引文

☐ MARC21 格式引文

☐ 直接导出到 RefWorks。

☐ 直接导出到 EasyBib

☐ 下载 CSV

☐ 直接导出到 NoodleTools

文件夹中删除这些对象


将引文保存为如下格式的文件:

新建下载任务

网址:

名称: 31.83 KB

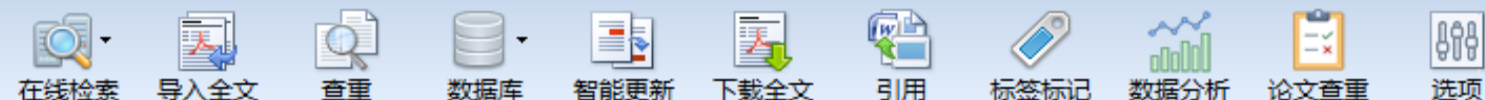
下载到: 剩: 30.83 GB

 [使用迅雷下载](#)

、EasyBib、EndNote、ProCite、Reference Manager、Zotero)

文件(F) 文件夹(O) 题录(R) 检索(S) 工具(T) 帮助(H)

如何安装NoteExpress网络捕手 单击此处登录...



文件夹

题录

1 / 10

示例数据库							
题录							
我保存的题录							
期刊							
会议							
书的章节							
学位论文							
书							
新建文件夹							
笔记							
检索							
组织							
回收站							

			年份	作者	标题	来源
●	📄	★	2012	Goes, Paulo B; Karu.	BIDDING BEHAVIOR EV..	MIS Quarterly
●	📄	★	2019	Akhtar, Pervaiz; Kha	Building relationship inr	R&D Management
●	📄	★	2018	Grover, Varun; Chia.	Creating Strategic Busin	Journal of Management Information Systems
●	📄	★	2016	Martin, Kirsten	Data aggregators, cons.	Information Society
●	📄	★	2019	Wang, Chuang; Gio..	Important Determinants	Chinese Economy
●	📄	★	2013	KRAJICEK, DAVID	Making Big Data Action	Marketing Insights
●	📄	★	2010	Ming-Jyh, Wang; Ch	Modelling Different Typ	Geneva Papers on Risk & Insurance - Issues & Practice
●	📄	★	2017	Argenti, Paul A	Strategic Communicatio	International Journal of Business Communication
●	📄	★	2015	WILSON, DAVID W	THE PROBLEM WITH S...	Marketing Insights
●	📄	★	2016	Wang, Xun; Petropo	To select or to combine	International Journal of Production Research

细节(D) 预览(P) 综述(S) 附件(K) 笔记(N) 位置(L)

🔒	字段	内容
📁	主要字段	
📄	题录类型	期刊文章
🔑	作者	Goes, Paulo B Karuga, Gilbert G

培训内容

- 1 数据库简介
- 2 数据库检索与利用
- 3 个性化设置

个性化设置

创建个人账户

设定期刊快报

设定检索快报

创建个人账户



没有帐户? 立即创建帐户。 已拥有帐户? [登录](#)

名字 *

姓氏 *

电子邮件 *

确认电子邮件地址 *

用户名 *

创建密码 *



- 1 个数字
- 1 个特殊字符
- 最少 6 个字符
- 密码不得包含用户名或电子邮件

确认密码 *



找回口令时的问题 *

找回口令时的问题答案 *


☐ 是的, 我同意收集这些个性化数据, 这将使 EBSCO 为我提供个人账户。我了解我的机构与 EBSCO 签订的合同涵盖了我的个人数据的处理。我确认 EBSCO 将收集和处理的个人数据, 包括 EBSCO 所述用于此类数据的类别和目的 [隐私政策](#) 和 [收集哪些信息以及如何使用](#)。 *

[▶ 个人数据收集和使用的附加信息](#)

继续

设定期刊快报

新检索 科目 出版物 图像 公司概况 更多

我的  正在检索: Academic Search Premier, Business Source Premier
简洁显示 | 选择数据库

基本检索 高级检索 搜索历史记录

出版物


浏览: Business Source Premier -- Publications

Harvard Business Review

按字母顺序 按主题和说明 匹配任意关键字

页: 上一次 下一个 < ABCDEFGHIJKLMNOPQRSTUVWXYZ

标记要搜索的文献 添加

- ☒  Harvard Business Review
书目记录: 10/01/1922 To Present
全文: 10/01/1922 To Present
 PDF 全文;  HTML 全文
- ☐  Harvard Business Review América Latina
书目记录: 11/01/2002 To 01/01/2012
- ☐  Harvard Business Review China
书目记录: 02/01/2013 To Present
- ☐  Harvard Business Review Digital Articles
书目记录: 03/19/2007 To Present
全文: 03/19/2007 To Present
 PDF 全文

创建快讯

期刊快讯: ""Harvard Business Review" on 2021-04-15 04:30 AM"

电子邮件

主题

EBSCO 快讯: Harvard B

隐藏收件人地址



电子邮件发件人

epalerts@epnet.com

电子邮件格式

☒ 纯文本 ☐ HTML

电子邮件收件人

请用分号将每个电子邮件地址分开。如果不想接收电子邮件快讯, 请将电子邮件字段留为空白。

电子邮件内容

☐ 链接至目录 ☒ 链接至单篇文章

常规设置

结果格式

简介 ▼

仅限全文快讯



添加电子邮件, 这里要求创建个人账户才可以使用

RSS 源

<https://rss.ebscohost.com/AlertSyndicationService/Syndication.aspx/GetFeed?guid=6724738>

保存快讯

取消快讯

高级设置

利用RSS进行设定时, 复制这个网址, 在RSS阅读器中新增即可



文件夹列表

请在以下字段中输入信息。 每次在以下地址发布新刊时，系统都会向您发出通知 EBSCOhost 适用于以下期刊: "Harvard Business Review" on 2021-04-15 04:33 AM

快讯名称 "Harvard Business Review" on 2021-04-15 04:33 AM

创建日期 4/15/2021

数据库 Business Source Premier

界面 EBSCOhost

快讯运行时间 六个月

快讯选项 一个月 详细 书目管理员

快讯选项 两个月 详细 书目管理员

快讯选项 六个月

快讯选项 一年 host 访问仅限于发送的文章。

电子邮件属性 ☐ 仅限全文快讯

电子邮件属性 ☐ 通过电子邮件发送所有快讯和通知

电子邮件属性 ☐ 仅通过电子邮件发送创建通知

电子邮件属性 ☒ 无电子邮件(仅 RSS)

电子邮件地址(请用分号分隔电子邮件地址)

☐ 隐藏收件人地址

主题

EBSCO 快讯: Harvard Business Review

标题

电子邮件 [发件人] 地址

epalerts@epnet.com

电子邮件结果格式

☒ 纯文本 ☐ HTML

☐ 链接至 EBSCOhost 上的目次页 ☒ 嵌入在电子邮件中的文章链接

包含在电子邮件中

☐ 查询

☐ 频率

保存

取消

设定检索快报

[更新我的帐户](#) [非 Pang ?](#) [在此登录。](#)

[新检索](#) [科目](#) [出版物](#) [图像](#) [公司概况](#) [更多](#)

[登出](#) [文件夹](#) [首选项](#) [语言](#) [帮助](#) [退出](#)

EBSCOhost Research
Databases



正在检索: **Academic Search Premier**, [显示全部](#) | [选择数据库](#)

ise* or business* or compan* or firm* or corporat*) AND (strat* or tactic*))

搜索


[检索选项](#) [基本检索](#) [高级检索](#) [搜索历史记录](#)

记录中保留本次登录
后的历次检索命令，
可勾选感兴趣的检索
命令设定检索快报

[EBSCO Connect](#) | [隐私政策](#) | [A/B 测试](#) | [使用条款](#) | [版权](#) | [Cookie 政策](#)

© 2020 EBSCO Industries, Inc. 保留所有权利。

我的



正在检索: Academic Search Premier, [显示全部](#) | [选择数据库](#)

选择一个字段(可选) ▾

搜索

AND ▾

选择一个字段(可选) ▾

清除 ?

AND ▾

选择一个字段(可选) ▾

+ -

[基本检索](#) [高级检索](#) [搜索历史记录](#)

搜索历史记录/快讯




[打印检索历史记录](#) [检索搜索](#) [检索快讯](#) [保存检索/快讯](#)

☐ 全选/撤消全选

AND 检索

OR 检索

删除检索

检索 ID#	检索词语	检索选项
<input type="checkbox"/> S7	 DE "AUTOMATIC hypothesis formation" OR DE "AUTOMATIC theorem proving"	扩展条件 - 应用对等科目 检索模式 - 布尔逻辑/词组
<input type="checkbox"/> S6	 Artificial Intelligence	扩展条件 - 应用对等科目 检索模式 - 布尔逻辑/词组
<input checked="" type="checkbox"/> S5	 ((large or big or great or mass) W0 data) AND SU((enterprise* or business* or compan* or firm* or corporat*) AND (strat* or tactic*))	限定条件 - 全文; 出版日期: 20100101-20211231 扩展条件 - 应用对等科目

我的



EBSCOhost

Pang 的文件夹 ?

返回

文件夹列表

请输入检索名称。

搜索/快讯名称	大数据与企业战略
说明	

创建日期 4/15/2021

数据库	Academic Search Premier Business Source Premier ERIC MEDLINE
-----	---

搜索策略 ((large or big or great or mass) W0 data) AND SU((enterprise* or business* or compan* or firm* or corporat*) AND (strat* or tactic*))

界面 EBSCOhost

将搜索另存为 ☐ 已保存的检索(永久) ☐ 已保存的检索(临时, 24 小时) ☒ 快讯

频率

每天一次

发表文章的最后时限

无限制

快讯运行时间

一年

快讯选项 快讯结果格式

☐ 简介 ☒ 详细 ☐ 书目管理员

☒ EBSCOhost 访问仅限于发送的文章。

电子邮件属性 ☒ 通过电子邮件发送所有快讯和通知

☐ 仅通过电子邮件发送创建通知

☐ 无电子邮件(仅 RSS)

电子邮件地址(请用分号分隔电子邮件地址)

正在检索: Academic Search Premier, 显示全部 选择数据库

选择一个字段(可选)

选择一个字段(可选)

选择一个字段(可选)

搜索

清除

+

-

基本检索 高级检索 搜索历史记录

搜索历史记录/快讯

打印检索历史记录 检索搜索 检索快讯 保存检索/快讯

☐ 全选/撤消全选

AND 检索

OR 检索

删除检索

检索 ID#	检索词语	检索选项	操作
<input type="checkbox"/> S7	DE "AUTOMATIC hypothesis formation" OR DE "AUTOMATIC theorem proving"	扩展条件 - 应用对等科目 检索模式 - 布尔逻辑/词组	查看结果 (393) 查看详细资料
<input checked="" type="checkbox"/> S6	Artificial Intelligence	扩展条件 - 应用对等科目 检索模式 - 布尔逻辑/词组	查看结果 (186,122) 查看详细资料
<input checked="" type="checkbox"/> S5	((large or big or great or mass) W0 data) AND SU((enterprise* or business* or compan* or firm* or corporat*) AND (strat* or tactic*))	限定条件 - 全文; 出版日期: 20100101-20211231 扩展条件 - 应用对等科目 检索模式 - 布尔逻辑/词组	重新运行 查看详细资料 编辑
<input type="checkbox"/> S4	((large or big or great or mass) W0 data) AND SU((enterprise* or business* or compan* or firm* or corporat*) AND (strat* or tactic*))	限定条件 - 全文 扩展条件 - 应用对等科目 检索模式 - 布尔逻辑/词组	重新运行 查看详细资料 编辑
<input type="checkbox"/> S3	((large or big or great or mass) W0 data) AND SU((enterprise* or business* or compan* or firm* or corporat*) AND (strat* or tactic*))	限定条件 - 出版日期: 20100101-20211231 扩展条件 - 应用对等科目	查看结果 (190) 查看详细资料

我的

EBSCOhost

正在检索: Academic Search Premier, 显示全部 | 选择数据库

S5 AND S6

选择一个字段(可选)

搜索

AND

选择一个字段(可选)

清除 ?

AND

选择一个字段(可选)

+ -

[基本检索](#) [高级检索](#) [搜索历史记录](#)

搜索历史记录/快讯			
<div><div><input type="checkbox"/> 全选/撤消全选</div><div>AND 检索</div><div>OR 检索</div><div>删除检索</div></div>			
检索 ID#	检索词语	检索选项	操作
<input type="checkbox"/> S8	S5 AND S6	扩展条件 - 应用对等科目 检索模式 - 布尔逻辑/词组	查看结果 (5) 查看详细资料 编辑
<input type="checkbox"/> S7	DE "AUTOMATIC hypothesis formation" OR DE "AUTOMATIC theorem proving"	扩展条件 - 应用对等科目 检索模式 - 布尔逻辑/词组	查看结果 (393) 查看详细资料 编辑
<input type="checkbox"/> S6	Artificial Intelligence	扩展条件 - 应用对等科目 检索模式 - 布尔逻辑/词组	查看结果 (186,122) 查看详细资料 编辑
<input type="checkbox"/> S5	((large or big or great or mass) W0 data) AND SU((enterprise* or business* or compan* or firm* or corporat*) AND (strat* or tactic*))	限定条件 - 全文; 出版日期: 20100101-20211231 扩展条件 - 应用对等科目 检索模式 - 布尔逻辑/词组	重新运行 查看详细资料 编辑
<input type="checkbox"/> S4	((large or big or great or mass) W0 data) AND SU((enterprise* or business* or compan* or firm* or corporat*) AND (strat* or tactic*))	限定条件 - 全文 扩展条件 - 应用对等科目 检索模式 - 布尔逻辑/词组	重新运行 查看详细资料 编辑

精确搜索结果

当前检索

布尔逻辑/词组:

S5 AND S6

扩展条件

应用对等科目

限于

☐ 全文

☐ 有参考

☐ 学术 (同行评审) 期刊

自:

2018

出版日期

至:

2019

显示更多

来源类型

☒ 所有结果

☐ 杂志 (2)

☐ 贸易出版物 (1)

数据库

☒ 所有数据库

☐ Business Source Premier (3)

☐ Regional Business News (2)

检索结果: 1 - 5 (共 5 个)

1. **Artificial Intelligence: A Strategic Business And Governance Imperative.**



期刊

By: Lauterbach, Anastassia; Bonime-Blanc, Andrea. NACD Directorship. Sep/Oct2018, Vol. 42 Issue 5, p54-57. 4p. , 数据库: Business Source Premier

科目: BOARDS of directors; CORPORATE directors; **ARTIFICIAL intelligence**; **STRATEGIC planning**; INTERNET of things

[PDF 全文](#) (2.6MB)

2. **STAYING AHEAD OF SMART ROBOTS: With the advent of **artificial intelligence**, managers will need to learn how to oversee smart machines.**



期刊

By: KAI CHAN. MEED Business Review. Sep2018, Vol. 3 Issue 9, p30-32. 3p. , 数据库: Business Source Premier

科目: **ARTIFICIAL intelligence**; EXECUTIVES; AUTOMATION; **STRATEGIC planning**; DECISION making in business; **BIG data**; SOFTWARE analytics

[HTML 全文](#)

3. Small **Businesses: Embrace Big Data.**



期刊

By: Costello, John. BusinessWest. 8/8/2016, Vol. 33 Issue 8, p38-43. 2p. , 数据库: Regional Business News

科目: **BIG data**; INNOVATIONS in business; **ARTIFICIAL intelligence**; **STRATEGIC planning**; GOOGLE Inc.

[PDF 全文](#) (2.8MB)

4. [Varian and Ping An Sign Memorandum of Understanding to Expand Access to High Quality Cancer Care in China.](#)



期刊

ThomasNet News. 1/9/2018, p36-36. 1p. Reading Level (Lexile): 1450. , 数据库: Regional Business News

科目: **STRATEGIC alliances (Business)**; VARIAN Medical Systems Inc.; CANCER treatment; ONCOLOGIC surgery; **ARTIFICIAL intelligence** in medicine; CLOUD computing; **BIG data**

[HTML 全文](#)

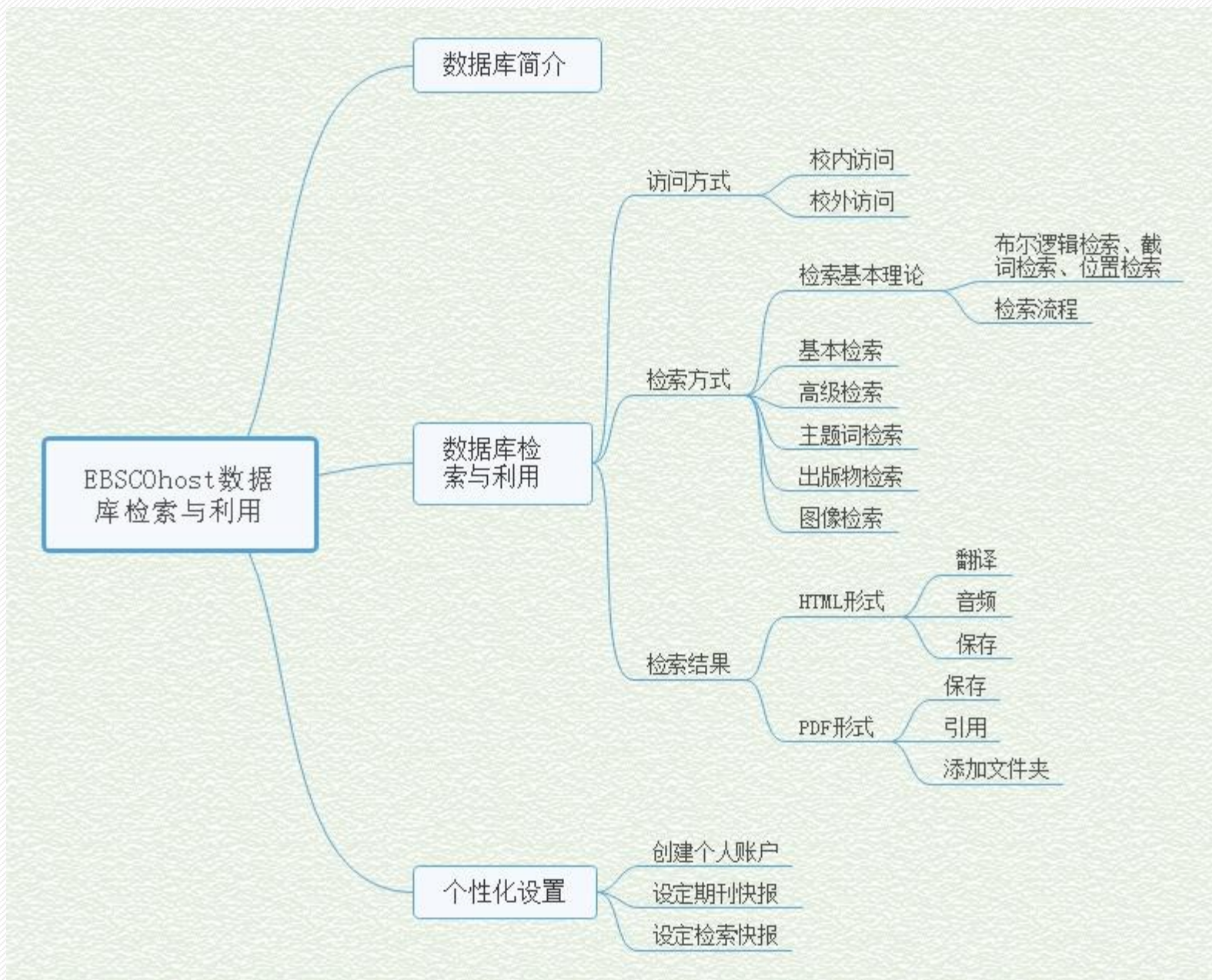
5. **SK Telecom in cloud, 5G and AI deal with Microsoft for IoT.**



期刊

By: Burkitt-Gray, Alan. Capacity Magazine. 10/28/2019, pN.PAG-N.PAG. 1p. , 数据库: Business Source Premier

科目: TELECOMMUNICATION; **ARTIFICIAL intelligence**; **STRATEGIC alliances (Business)**; SK Telecom Co. Ltd.; MICROSOFT Corp.; Other telecommunications; Telecommunications Resellers; All Other Telecommunications; Co





感谢聆听